

ABSTRACT**SYSTEM FOR INSERTING SERVICES IN A SOFTWARE APPLICATION**

[0053] A system for inserting one or more services within a software application is provided. The system comprises memory circuitry configured to receive and store a software application and a service module. The software application is defined by a first set of instructions and the service module defined by a second set of instructions. The system further comprises processing circuitry configured to execute the service module with the software application to generate a service integrated software application. The service module is configured to enable one or more online services on the software application by inserting a third set of instructions at pre-defined locations within the first set of instructions of the software application.

FIGURE 1