Claims

1. A solid composition of matter intended to be used by abrading a surface thereof, said surface comprising a first visible indicium associated with a first time use of the composition and at least one separate visible indicium associated with a successive use of the composition, where the first visible indicium corresponds to a quantity of composition recommended to be abraded for use of the composition for the first time and each successive visible indicium corresponds to the quantity of the composition recommended to be abraded for each successive use of the composition.

2. A composition as claimed in claim 1 wherein each said indicium is in form of an indentation.

3. A composition as claimed in claim 2 wherein each said indicium has indentation at a depth which is different from depth of indentation of other indicium.

4. A composition as claimed in any one of the preceding claims 2 or 3 wherein in said composition an indicium corresponding to $n+1^{th}$ use is indented to a greater depth as compared to an indicium corresponding to n^{th} use thereof.

5. A composition as claimed in any one of the preceding claims wherein said surface comprises 2 to 30 indicia.

6. A composition as claimed in any one of the preceding claims wherein each said indicium comprises a numeral to further indicate said first or successive use.

7. A composition as claimed in any of the preceding claims wherein each said indicium corresponds to usage of 0.1 g to 20 g of the composition.

8. A composition as claimed in any of the preceding claims wherein said composition is a consumer product.

9. A composition as claimed in claim 8 wherein said consumer product is in form of a bar, an application stick, a cake or a pressed powder.

10. A composition as claimed in claim 8 wherein said consumer product is a cleansing composition, an edible composition, a personal use composition or a cosmetic composition.

11. Process to prepare a solid composition of the invention, the process comprising the steps of:
    - Providing a composition in a liquid or semi-solid state,
    - Combining the composition with a die mould,
    - Shaping the composition,
    - Removing the die mould,

    wherein the die mould comprises one or more indicium impressions, or wherein one or more indicia are provided to the article after removal of the die mould.

12. Use of a composition of matter for educating a consumer to use recommended quantity of said composition by abrading of a surface thereof, said surface comprising a first visible indicium associated with a first time use of the composition and at least one separate visible indicium associated with a successive use of the composition, where the first visible indicium corresponds to a quantity of composition recommended to be abraded for use of the composition for the first time and each successive visible indicium corresponds to the quantity of the composition recommended to be abraded for each successive use of the composition.

Claims

1. A solid composition of matter intended to be used by abrading a surface thereof, said surface comprising a first visible indicium associated with a first time use of the composition and at least one separate visible indicium associated with a successive use of the composition, where the first visible indicium corresponds to a quantity of composition recommended to be abraded for use of the composition for the first time and each successive visible indicium corresponds to the quantity of the composition recommended to be abraded for each successive use of the composition wherein each said indicium is in form of an indentation at a depth which is different from depth of indentation of other indicium .

2. A composition as claimed in any claim 1 wherein in said composition an indicium corresponding to $n+1^{th}$ use is indented to a greater depth as compared to an indicium corresponding to n^{th} use thereof.

3. A composition as claimed in claim 1 or 2 wherein said surface comprises 2 to 30 indicia.

4. A composition as claimed in any one of the preceding claims 1 to 3 wherein each said indicium comprises a numeral to further indicate said first or successive use.

5. A composition as claimed in any of the preceding claims 1 to 4 wherein each said indicium corresponds to usage of 0.1 g to 20 g of the composition.

6. A composition as claimed in any of the preceding claims 1 to 5 wherein said composition is a consumer product.

7. A composition as claimed in claim 6 wherein said consumer product is in form of a bar, an application stick, a cake or a pressed powder.

8. A composition as claimed in claim 6 wherein said consumer product is a cleansing composition, an edible composition, a personal use composition or a cosmetic composition.

9. Process to prepare a solid composition of the invention, the process comprising the steps of:
   - providing a composition in a liquid or semi-solid state,
   - combining the composition with a die mould,
   - shaping the composition,

- removing the die mould,

wherein the die mould comprises one or more indicium impressions, or wherein one or more indicia are provided to the article after removal of the die mould.

10. Use of a solid composition for educating a consumer to use recommended quantity of said composition by abrading of a surface thereof, said surface comprising a first visible indicium associated with a first time use of the composition and at least one separate visible indicium associated with a successive use of the composition, where the first visible indicium corresponds to a quantity of composition recommended to be abraded for use of the composition for the first time and each successive visible indicium corresponds to the quantity of the composition recommended to be abraded for each successive use of the composition wherein each said indicium is in form of an indentation at a depth which is different from depth of indentation of other indicium.