CLAIMS

What is claimed is:

1. A method of presenting video content, comprising:

receiving video content from at least two content providers of a tournament platform;

dynamically rendering the received video content in a juxtapose module, the juxtapose module including a separator element configured to slidably reveal a first video media element of the received video content while hiding a second video media element of the received video content;

streaming the dynamically rendered video content to a plurality of voters of the tournament platform.

2. The method of Claim 1, wherein the received video content includes sound and the method further comprises adjusting a volume of the first video media element or the second video media element based upon a position of the separator element.

3. A system for presenting video content, comprising:

a processor configured to:

receive video content from at least two content provers of a tournament platform;

dynamically render the received video content in a juxtapose module, the juxtapose module including a separator element configured to slidably reveal a first video media element of the received video content while hiding a second video media element of the received video content;

stream the dynamically rendered video content to a plurality of voters of the tournament platform.

4. The system of Claim 3, wherein the received video content includes sound and the processor is further configured to adjust a volume of the first video media element or the second video media element based upon a position of the separator element.

5. A method of conducting a video competition comprising:

receiving a challenge request from each of at least two content providers;

activating a challenge competition, including publishing a theme for the challenge to the at least two content providers;

receiving video submissions from the at least two content providers;

relaying the received video submissions from the at least two content providers to a plurality of voters, the received video submissions simultaneously presenting to the plurality of voters;

receiving votes from the plurality of voters; and

determining a winning content provider based on the received votes.

6. The method of Claim 5 wherein the video submissions are live streaming videos.

7. The method of Claim 5 wherein relaying the received video submissions includes establishing real time connections (RTC) between the at least two content providers and the plurality of voters.

8. The method of Claim 7 wherein a media stream comprising the received video submissions is transmitted directly from the at least two content providers to the plurality of voters.

9. The method of Claim 7 wherein a media stream comprising the received video submissions is relayed through a server from at least two content providers to the plurality of voters.

10. The method of Claim 5, further comprising:

displaying the received video submissions to a reviewer;

receiving from the reviewer an acceptance indicator or a rejection indicator for each of the received video submissions.

11. The method of Claim 5, further comprising displaying an advertisement at or on a voting button.

12. The method of Claim 5, further comprising registering an advertisement click concurrently with receiving each of the votes from the plurality of voters.

13. A system for providing a video comparison platform in a network comprising:

a processor configured to:

receive a challenge request from each of at least two content providers;

activate a challenge competition, including publishing a theme for the challenge to the at least two content providers;

receive video submissions from the at least two content providers;

relay the received video submissions from the at least two content providers to a plurality of voters, the received video submissions simultaneously presenting to the plurality of voters;

receive votes from the plurality of voters; and

determine a winning content provider based on the received votes.

14. The system of Claim 13 wherein the video submissions are live streaming videos.

15. The system of Claim 13 wherein the processor is further configured to establish real time connections (RTC) between the at least two content providers and the plurality of voters to relay the received video submissions.

16. The system of Claim 15 wherein the processor is further configured to facilitate transmission of a directly from the at least two content providers to the plurality of voters.

17. The system of Claim 15 wherein the processor is further configured to facilitate relaying through a server a media stream comprising the received video submissions from at least two content providers to the plurality of voters.

18. The system of Claim 13, wherein the processor is further configured to:

display the received video submissions to a reviewer;

receive from the reviewer an acceptance indicator or a rejection indicator for each of the received video submissions.

19. The system of Claim 13, wherein the processor is further configured to display an advertisement at or on a voting button.

20. The system of Claim 13, wherein the processor is further configured to register an advertisement click on receipt of each of the votes from the plurality of voters.

21. The method of Claim 5, wherein activating the challenge competition includes selecting the at least two content providers from among a plurality of content providers based on a geographic location of the content providers.

22. The system of Claim 13, wherein the processor is further configured to select the at least two content providers from among a plurality of content providers based on a geographic location of the content providers.