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(54) Title: AUGMENTED REALITY GUEST RECOGNITION SYSTEMS AND METHODS

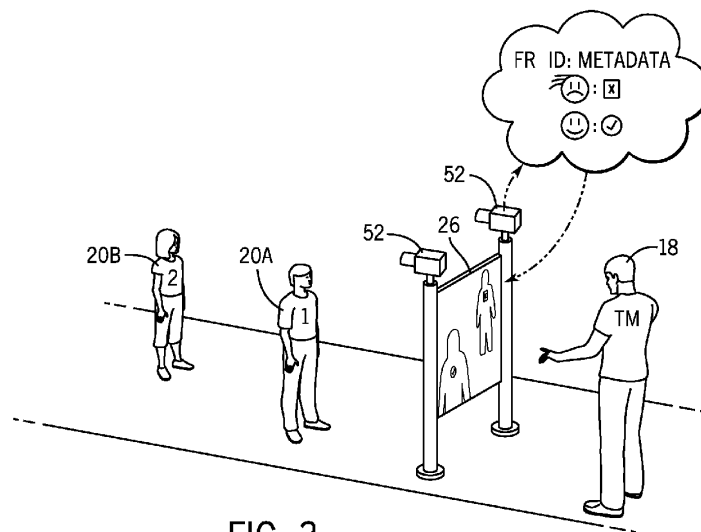


FIG. 3

(57) **Abstract:** Systems and methods presented herein include a venue system that includes a guest recognition system configured to recognize one or more guests in a venue, and a guest experience analysis system configured to receive data relating to the recognized one or more guests from the guest recognition system, to generate guest experience information relating to the recognized one or more guests based at least in part on the received data relating to the recognized one or more guests, and to transmit the guest experience information relating to the recognized one or more guests to an augmented reality display device for display on an augmented reality display of the augmented reality display device.

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