

Abstract

METHOD FOR PROCESSING CUSTOMER LOYALTY INFORMATION

- 5 A method for processing customer loyalty information, the method comprises a first
step of providing an unique identification code to a product, a second step of receiving
a geographical location of the product, a third step of comparing the geographical
location of the product with sellers' geographical indications of the product and a
fourth step of recording a transaction of the product if the received geographical
10 location of the product is away more than a predetermined distance from the sellers'
geographical indications of the product. A device for rewarding purchasers of
products, the device comprises a non-transient medium for keeping identification
information of a purchaser, a seller or both; a digital processor for comparing the
identification information of a purchaser, a seller or both; and a display unit that is
15 connected to both the non-transient medium and the computing processor for
showing results of the comparing.

[Figure 1]

