CLAIMS

1. A method at a computing device for targeting a short-range communications transaction, the method comprising:

detecting a short-range communications transaction attempt between the computing device and a short-range communications target;

determining a location for the short-range communications transaction attempt, wherein the determining the location is based on one or more images obtained using an image detection sensor associated with the computing device;

selecting an initiator from a plurality of initiators based on the determined location; and

enabling the selected initiator from the plurality of initiators for the computing device, the enabling comprising energizing an antenna of the selected initiator to generate a field for the short-range communications target, to complete the short-range communication transaction,

wherein the enabling comprises moving the selected initiator into proximity with the short-range communications target and/or angling the selected initiator towards the short-range communications target.

2. The method of claim 1, wherein the short-range communications transaction is a near field communications transaction.

3. The method of any of the preceding claims, wherein the plurality of initiators is part of an array of initiators, and wherein the enabling comprises choosing the selected initiator from the array of initiators based on the determined location of the short-range communication target.

4. A computer system comprising:

a processor;

at least one image detection sensor; and

a plurality of initiators, wherein the system is configured to carry out the method of any of the preceding claims.

5. The computer system of claim 4, wherein the processor is configured for carrying out the enabling operation of any of claims 1 to 3.

6. A computer program comprising instructions, which when executed on a processor of a computer system, is configured to cause the computer system to carry out the method of any of claims 1 to 3.