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(54) **Title**: EQUIPMENT FOR DISPLAYING INFORMATION CARRIERS, ESPECIALLY FOR ADVERTISING PURPOSES

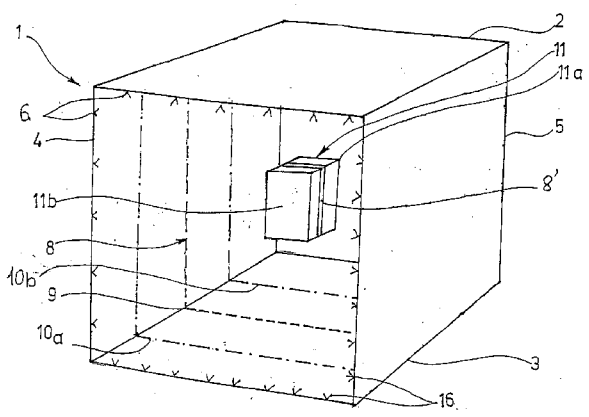


Fig. 1

(57) **Abstract**: The invention relates to equipment for displaying information carriers especially for advertising purposes, which equipment has a chamber (1; 20; 26; 30) for accommodating the information carrying device (11; 25; 27; 43; 56) and constructed in a way to make it possible to look into its internal space, in which chamber there is at least one transparent plate (8; 18; 37) transversal with respect to the direction of viewing, attached to the wall of the chamber, and the information carrying device is situated on this plate directly or via a supporting device attached to the transparent plate; and at least a part of the chamber wall contains strips (10a, 10b; 40) parallel to its strip (9; 39) contacting the transparent plate. The equipment is characterised by that he information carrying device (11; 25; 27, 43, 56) or/and its supporting device (38, 55) is formed by at least two objects (11a, 11b; 25a, 25b; 27a, 27b), which are situated on the two sides of the transparent plate (8; 18; 37, 50) opposite each other and the projections of which seen from the direction perpendicular to the transparent plate are identical or basically identical.

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