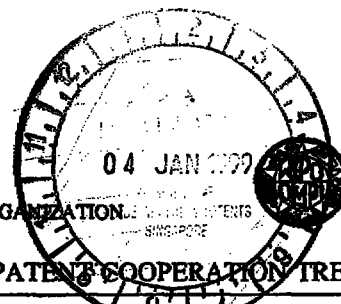


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(54) Title: AQUEOUS COMPOSITIONS THICKENED WITH ACRYLATE-BASED POLYMERIC RHEOLOGY MODIFIERS		
(57) Abstract The present invention relates to aqueous compositions having pH of less than or equal to about 11 and which contain a thickening amount of an acrylate-based rheology modifier, which modifier contains an emulsion which is prepared by single-stage emulsion polymerization of a C₂-C₆alkyl ester of acrylic acid and/or C₁-C₆alkyl ester of methacrylic acid, a monomer chosen from a vinyl-substituted heterocyclic compound containing at least one of a nitrogen or sulfur atom, (meth)acrylamide, a mono- or di-(C₁-C₄)alkylamino (C₁-C₄)alkyl (meth)acrylate, a mono or di-(C₁-C₄)alkylamino (C₁-C₄)alkyl (meth)acrylamide, and optionally cross-linking monomers and/or associative monomers, in the presence of water, a first surfactant, a free-radical initiator and an alcohol selected from C₂-C₁₂ linear or branched alcohols, ethylene glycol, propylene glycol and glycerol, or mixtures thereof, and essentially in the absence of a polymeric colloidal stabilizer such as polyvinyl alcohol, and which compositions further contain an active ingredient selected from the group consisting of an acid and a second surfactant which may be the same as or different than the first surfactant.		