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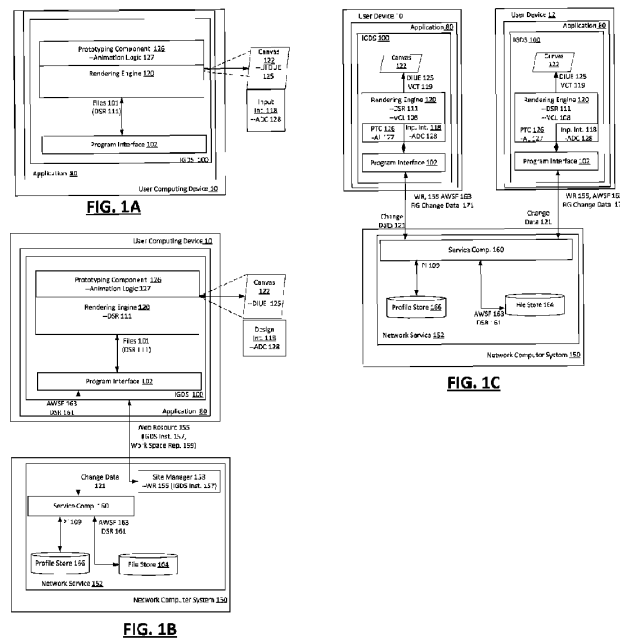
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(54) Title: GRAPH FEATURE FOR CONFIGURING ANIMATION BEHAVIOR IN CONTENT RENDERINGS



(57) Abstract: A computing system to generate an interactive animation interface, including a graph feature that is manipulatable to enable a user to specify one or more parametric values to configure an animation behavior of an associated content rendering. The computing system generates the animation behavior for the content rendering based on the one or more parametric values specified by the user.

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