WHAT IS CLAIMED IS:

1. A cell measurement method, performed by a terminal, comprising:

receiving configuration information sent by a network device; and

performing a measurement using a measurement window with a highest priority from measurement windows determined from at least two sets of configuration information when the measurement windows determined from the at least two sets of configuration information overlap,

wherein the measurement window with the highest priority comprises a measurement window determined according to configuration information with a highest priority.

2. The method according to claim 1, wherein the measurement window comprises a measurement gap.

3. The method according to claim 1 or 2, wherein the configuration information comprises a priority of the configuration information.

4. The method according to claim 3, wherein the configuration information further comprises at least one of:

a time parameter change rate,

a time parameter configuration function,

a cell list; or

a satellite list.

5. The method according to claim 4, wherein a time parameter comprises at least one of: an offset, a period or a duration.

6. The method according to any one of claims 1 to 5, wherein the configuration information further comprises a priority of the measurement window.

7. A cell measurement method, performed by a network device, comprising:

sending configuration information to a terminal,

wherein the configuration information indicates a priority determining manner to indicate the terminal to perform a measurement using a measurement window with a highest priority from measurement windows determined from at least two sets of configuration information when the measurement windows determined from the at least two sets of configuration information overlap,

wherein the measurement window with the highest priority comprises a measurement window determined according to configuration information with a highest priority.

8. The method according to claim 7, wherein the configuration information comprises at least one of: a time parameter change rate, a time parameter configuration function, a cell list; or a satellite list.

9. The method according to claim 8, wherein the time parameter configuration function

comprises at least one of: a first-order function or a second-order function.

10. The method according to any one of claims 7 to 9, wherein the measurement window comprises a measurement gap.

11. The method according to any one of claims 8 to 10, wherein a time parameter comprises at least one of an offset, a period or a duration.

12. The method according to any one of claims 7 to 11, wherein the configuration information comprises a priority of the configuration information.

13. The method according to any one of claims 7 to 12, wherein the configuration information further comprises a priority of the measurement window.

14. A cell measurement apparatus, comprising:

a receiving module configured to receive configuration information sent by a network device; and

a processing module configured to :

perform a measurement using a measurement window with a highest priority from measurement windows determined from at least two sets of configuration information when the measurement windows determined from the at least two sets of configuration information overlap,

wherein the measurement window with the highest priority comprises a measurement window determined according to configuration information with a highest priority.

15. A cell measurement apparatus, comprising:

a sending module configured to send configuration information to a terminal;

wherein the configuration information indicates a priority determining manner to indicate the terminal to perform a measurement using a measurement window with a highest priority from measurement windows determined from at least two sets of configuration information when the measurement windows determined from the at least two sets of configuration information overlap,

wherein the measurement window with the highest priority comprises a measurement window determined according to configuration information with a highest priority.

16. A terminal, comprising:

a processor;

a transceiver connected to the processor; and

a memory having stored therein executable instructions of the processor;

wherein the processor is configured to load and execute the executable instructions to implement the cell measurement method according to any one of claims 1 to 13.

17. A computer-readable storage medium having stored therein executable instructions that, when loaded and executed by a processor, cause the cell measurement method according to any one of claims 1 to 13 to be implemented.