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(71) Applicant: **IQ CONSULTING COMPANY INC.**
[US/US]; 260 Rio Del Mar Blvd #1, Aptos, California
95003 (US).

(72) Inventor: **KAPLAN, Craig**; 260 Rio Del Mar Blvd #1, Aptos, California 95003 (US).

(74) Agent: **GUERRA, David**; International Patent Group, LLC., 1816 Crowchild Trail NW, Suite 700, Calgary, Alberta T2M 3Y7 (CA).

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(54) Title: ONLINE ADVERTISING TECHNOLOGY FOR ARTIFICIAL GENERAL INTELLIGENCE (AGI) AND SUPERINTELLIGENCE (SI)

(57) Abstract: Currently, online advertising systems are primarily used to attract human attention and monetize it by selling products and services to humans. A superior way to monetize human attention specifically, and the attention of any intelligent entity more generally, is to focus it on solving valuable problems. This invention shows how to capture specific human (or non-human) expertise via online ads and then use that expertise to train advanced AI systems which then solve valuable problems using that expertise. Using the invention, Alphabet/Google, Meta, Amazon, Alibaba, ByteDance/TikTok, Microsoft, Apple, Tencent, Baidu, Twitter/X, Spotify, PubMatic, Pinterest, Snap and other online advertisers can significantly increase their online advertising revenue. The system and methods also enable existing online advertising technology to power AI, Artificial General Intelligence (AGI), and SuperIntelligent systems. The technology includes systems and methods that increase AI safety and maximize the chances of human survival and prosperity in the age of AI.

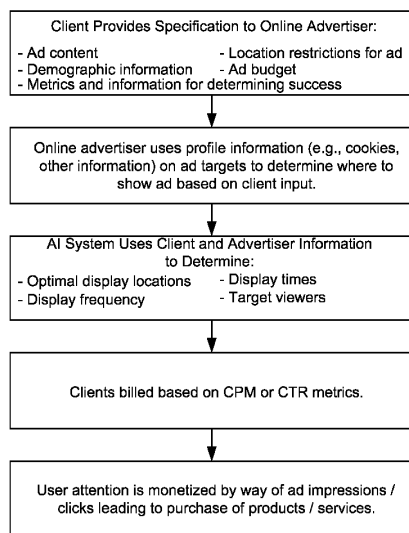


FIG. 14

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