

ABSTRACT
TRAIN-MOUNTED CONTENT DELIVERY SYSTEM AND METHOD OF
DISPLAYING TRAIN CONTENT INFORMATION

5 A train-mounted content delivery system includes a
video information delivery apparatus 2 that performs
delivery control for advertisement/guidance image content
and a display control apparatus 4 that stores service image
content generated based on train information from a train
10 information apparatus 1, accumulates advertisement/guidance
image content delivered from the video information delivery
apparatus 2, and controls, based on a display schedule
created by the video information delivery apparatus 2,
display of a service image and an advertisement/guidance
15 image that should be displayed on displays 5 and 6. The
video information delivery apparatus 2 includes a service
image scheduler 22 that manages the service image content
and an advertisement/guidance image scheduler 21 that
manages the advertisement/guidance image content.
20 Switching from the service image to the
advertisement/guidance image or switching from the
advertisement/guidance image to the service image in the
displays 5 and 6 is executed according to the control by
the service image scheduler 22.

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Fig. 2