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International Bureau

INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 7 : A63F 13/12 — A1

(11) International Publication Number: **WO 00/61252**

(43) International Publication Date: 19 October 2000 (19.10.00)

(21) International Application Number: PCT/JP00/02352

(22) International Filing Date: 11 April 2000 (11.04.00)

(30) Priority Data:
11/106706 14 April 1999 (14.04.99) JP

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(81) Designated States: AU, BR, CA, CN, KR, MX, NZ, RU, SG, European patent (BE, CH, DE, DK, ES, FI, FR, GB, IT, NL, SE).

Published
With international search report.

(54) Title: ENTERTAINMENT SYSTEM, DATA COMMUNICATION NETWORK SYSTEM, ENTERTAINMENT APPARATUS, AND PORTABLE INFORMATION COMMUNICATION TERMINAL

(57) Abstract

A database communication network system has an entertainment system (12) comprising an entertainment apparatus (102) to which a portable information communication terminal (32) is detachably connected. An individual identification code (individual PDA ID) of the portable information communication terminal (32) and a service request are transmitted from the entertainment system (12) via a bidirectional communication network (16) to a computer system (20) having a server function. The computer system (20) transmits a command representing the individual PDA ID and the service request via a link (22) in the form of a LAN to a computer system (24) having a database. The computer system (24) searches a database to extract information corresponding to a service request, and transmits (broadcasts) the extracted information together with the individual PDA ID via a wireless unidirectional communication network (28) and a link (30) to the portable information communication terminal (32). Only the portable information communication terminal (32) with the individual PDA ID is capable of reproducing the received data.

