WHAT IS CLAIMED IS:

1. A method for dividing a user's social network relationship circle, comprising:

generating relevancy attribute information between friends of a first user according to social information of the first user's friends;

acquiring a level of closeness between the friends according to the relevancy attribute information; and

associating the friends with the level of closeness greater than a first threshold with a same relationship circle of the first user.

2. The method of claim 1, wherein the social information of the first user's friends comprises one or more selected from the group comprising social network relationships of the first user's friends, interaction records between the first user's friends and label group information of the first user's friends, and the relevancy attribute information comprises one or more selected from the group comprising whether there is a friendship, the frequency of interaction and the score of similarity of the label group information.

3. The method of claim 1, further comprising:

acquiring a common social attribute of the friends corresponding to the first user's relationship circle; and

acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user.

4. The method of claim 3, wherein the common social attribute comprises a common friend, a common interaction object, a common social group and a common network community, and

the step of acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user comprises:

acquiring the common friend, and/or the common interaction object, and/or other members belong to the common social group, and/or other members belong to the common network community of the friends corresponding to the first user's relationship circle, and setting up a relationship between the first user's

relationship circle and the acquired object.

5. The method claim 3, further comprising:

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the other users corresponding to the first user's relationship circle is lower than a second threshold.

6. The method claim 3, wherein the method further comprises:

marking a user corresponding to the first user's relationship circle the average level of closeness of who with other users corresponding to the first user's relationship circle is greater than a third threshold as a key member; and

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the key member is lower than a fourth threshold.

7. The method of claim 1, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring a user account set;

determining whether the user account in the user account set is a personal account, if not, deleting the user account in the user account set; and

determining whether the user account in the user account set belongs to the same user with other accounts in the set, if it is, deleting the user account, wherein

the first user, first user's friends and the second user are the users corresponding to the user accounts in the user account set.

8. The method of claim 7, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring the friendships between the users corresponding to the user account set, and complementing a unidirectional friendship in the friendships to a bidirectional friendship, wherein

the first user's friends are the acquired friends of the first user according to the complemented friendship.

9. A system for dividing a user's social network relationship circle, comprising:

a relevancy attribute information generation module, configured to generate relevancy attribute information between friends of a first user according to social information of the first user's friends;

a level of closeness calculation module, configured to acquire a level of closeness between the friends according to the relevancy attribute information; and

a relationship circle division module, configured to associate the friends with the level of closeness greater than a first threshold with a same relationship circle of the first user.

10. The system of claim 9, wherein the social information of the first user's friends comprises one or more selected from the group comprising social network relationships of the first user's friends, interaction records between the first user's friends and label group information of the first user's friends, and

the relevancy attribute information comprises one or more selected from the group comprising whether there is a friendship, the frequency of interaction and the score of similarity of the label group information.

11. The system of claim 9, further comprising:

a social attribute acquisition module, configured to acquire a common social attribute of the friends corresponding to the first user's relationship circle; and

a relationship circle expansion module, configured to acquire a second user related to the common social attribute, and associate the first user's relationship circle with the second user.

12. The system of claim 11, wherein the common social attribute comprises a common friend, a common interaction object, a common social group and a common network community, and

the relationship circle expansion module is configured to acquire the common friend, and/or the common interaction object, and/or other members belong to the common social group, and/or other members belong to the common network community of the friends corresponding to the first user's relationship circle, and set up

a relationship between the first user's relationship circle and the above acquired object.

13. The system of claim 11, further comprising:

a filtration module configured to delete the user corresponding to the first user's relationship circle the average level of closeness of who with the other users corresponding to the first user's relationship circle is lower than a second threshold.

14. The system of claim 11, wherein the filtration module is further configured to mark a user corresponding to the first user's relationship circle the average level of closeness of who with other users corresponding to the first user's relationship circle is greater than a third threshold as a key member, and delete the user corresponding to the first user's relationship circle the average level of closeness of who with the key member is lower than a fourth threshold.

15. The system of claim 9, further comprising:

a user acquisition module, configured to acquire a user account set, determine whether the user account in the user account set is a personal account, if not, delete the user account in the user account set, and determine whether the user account in the user account set belongs to a same user with other accounts in the set, if it is, delete the user account, wherein

the first user's friends and the second user are the users corresponding to the user accounts in the user account set.

16. The system of claim 15, further comprising:

a relationship complement module, configured to acquire the friendships between the users corresponding to the user account set, and complement a unidirectional friendship in the friendships to a bidirectional friendship, wherein

the first user's friends are the acquired friends of the first user according to the complemented friendship.

17. A non-transitory computer-readable storage medium storing computer executable instructions to perform a method for dividing a user's social network relationship circle, wherein the method comprises:

generating relevancy attribute information between friends of a first user according to social information of the first user's friends;

acquiring a level of closeness between the friends according to the relevancy attribute information; and

associating the friends with the level of closeness greater than a first threshold with a same relationship circle of the first user.

18. The non-transitory computer-readable storage medium of claim 17, wherein the social information of the first user's friends comprises one or more selected from the group comprising social network relationships of the first user's friends, interaction records between the first user's friends and label group information of the first user's friends, and

the relevancy attribute information comprises one or more selected from the group comprising whether there is a friendship, the frequency of interaction and the score of similarity of the label group information.

19. The non-transitory computer-readable storage medium of claim 17, wherein the method further comprises:

acquiring a common social attribute of the friends corresponding to the first user's relationship circle; and

acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user.

20. The non-transitory computer-readable storage medium of claim 19, wherein the common social attribute comprises a common friend, a common interaction object, a common social group and a common network community, and

the step of acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user comprises:

acquiring the common friend, and/or the common interaction object, and/or other members belong to the common social group, and/or other members belong to the common network community of the friends corresponding to the first user's relationship circle, and setting up a relationship between the first user's relationship circle and the acquired object.

21. The non-transitory computer-readable storage medium of claim 19, wherein the method further comprises:

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the other users corresponding to the first user's relationship circle is lower than a second threshold.

22. The non-transitory computer-readable storage medium of claim 19, wherein the method further comprises:

marking a user corresponding to the first user's relationship circle the average level of closeness of who with other users corresponding to the first user's relationship circle is greater than a third threshold as a key member; and

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the key member is lower than a fourth threshold.

23. The non-transitory computer-readable storage medium of claim 17, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring a user account set;

determining whether the user account in the user account set is a personal account, if not, deleting the user account in the user account set; and

determining whether the user account in the user account set belongs to the same user with other accounts in the set, if it is, deleting the user account, wherein

the first user, first user's friends and the second user are the users corresponding to the user accounts in

the user account set.

24. The non-transitory computer-readable storage medium of claim 23, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring the friendships between the users corresponding to the user account set, and complementing a unidirectional friendship in the friendships to a bidirectional friendship, wherein

the first user's friends are the acquired friends of the first user according to the complemented friendship.

CLAIMS

1. A method for dividing a user's social network relationship circle, comprising:

generating relevancy attribute information between friends of a first user according to social information of the first user's friends, wherein the social information of the first user's friends comprises one or more selected from the group comprising social network relationships of the first user's friends, interaction records between the first user's friends and label group information of the first user's friends, and the relevancy attribute information comprises one or more selected from the group comprising whether there is a friendship, the frequency of interaction and the score of similarity of the label group information;

acquiring a level of closeness between the friends according to the relevancy attribute information; and

associating the friends with the level of closeness greater than a first threshold with a same relationship circle of the first user.

2. The method of claim 1, further comprising:

acquiring a common social attribute of the friends corresponding to the first user's relationship circle; and

acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user.

3. The method of claim 2, wherein the common social attribute comprises a common friend, a common interaction object, a common social group and a common network community, and

the step of acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user comprises:

acquiring the common friend, and/or the common interaction object, and/or other members belong to the common social group, and/or other members belong to the common network community of the friends corresponding to the first user's relationship circle, and setting up a relationship between the first user's relationship circle and the acquired object.

4. The method claim 2, further comprising:

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the other users corresponding to the first user's relationship circle is lower than a second threshold.

5. The method claim 2, wherein the method further comprises:

marking a user corresponding to the first user's relationship circle the average level of closeness of who with other users corresponding to the first user's relationship circle is greater than a third threshold as a key member; and

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the key member is lower than a fourth threshold.

6. The method of claim 1, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring a user account set;

determining whether the user account in the user account set is a personal account, if not, deleting the user account in the user account set; and

determining whether the user account in the user account set belongs to the same user with other accounts in the set, if it is, deleting the user account, wherein

the first user, first user's friends and the second user are the users corresponding to the user accounts in the user account set.

7. The method of claim 6, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring the friendships between the users corresponding to the user account set, and complementing a unidirectional friendship in the friendships to a bidirectional friendship, wherein

the first user's friends are the acquired friends of the first user according to the complemented friendship.

8. A system for dividing a user's social network relationship circle, comprising:

a relevancy attribute information generation module, configured to generate relevancy attribute information between friends of a first user according to social information of the first user's friends, wherein the social information of the first user's friends comprises one or more selected from the group comprising social network relationships of the first user's friends, interaction records between the first user's friends and label group information of the first user's friends, and the relevancy attribute information comprises one or more selected from the group comprising whether there is a friendship, the frequency of interaction and the score of similarity of the label group information;

a level of closeness calculation module, configured to acquire a level of closeness between the friends according to the relevancy attribute information; and

a relationship circle division module, configured to associate the friends with the level of closeness greater than a first threshold with a same relationship circle of the first user.

9. The system of claim 8, further comprising:

a social attribute acquisition module, configured to acquire a common social attribute of the friends corresponding to the first user's relationship circle; and

a relationship circle expansion module, configured to acquire a second user related to the common social attribute, and associate the first user's relationship circle with the second user.

10. The system of claim 9, wherein the common social attribute comprises a common friend, a common interaction object, a common social group and a common network community, and

the relationship circle expansion module is configured to acquire the common friend, and/or the common interaction object, and/or other members belong to the common social group, and/or other members belong to the common network community of the friends corresponding to the first user's relationship circle, and set up a relationship between the first user's relationship circle and the above acquired object.

11. The system of claim 9, further comprising:

a filtration module configured to delete the user corresponding to the first user's relationship circle the average level of closeness of who with the other users corresponding to the first user's relationship circle is lower than a second threshold.

12. The system of claim 9, wherein the filtration module is further configured to mark a user corresponding to the first user's relationship circle the average level of closeness of who with other users corresponding to the first user's relationship circle is greater than a third threshold as a key member, and delete the user corresponding to the first user's relationship circle the average level of closeness of who with the key member is lower than a fourth threshold.

13. The system of claim 8, further comprising:

a user acquisition module, configured to acquire a user account set, determine whether the user account in the user account set is a personal account, if not, delete the user account in the user account set, and determine whether the user account in the user account set belongs to a same user with other accounts in the set, if it is, delete the user account, wherein

the first user's friends and the second user are the users corresponding to the user accounts in the user account set.

14. The system of claim 13, further comprising:

a relationship complement module, configured to acquire the friendships between the users corresponding to the user account set, and complement a unidirectional friendship in the friendships to a bidirectional friendship, wherein

the first user's friends are the acquired friends of the first user according to the complemented friendship.

15. A non-transitory computer-readable storage medium storing computer executable instructions to perform a method for dividing a user's social network relationship circle, wherein the method comprises:

generating relevancy attribute information between friends of a first user according to social information of the first user's friends, wherein the social information of the first user's friends comprises one or more selected from the group comprising social network relationships of the first user's friends, interaction records between the first user's friends and label group information of the first user's friends, and the relevancy attribute information comprises one or more selected from the group comprising whether there is a friendship, the frequency of interaction and the score of similarity of the label group information;

acquiring a level of closeness between the friends according to the relevancy attribute information; and

associating the friends with the level of closeness greater than a first threshold with a same relationship circle of the first user.

16. The non-transitory computer-readable storage medium of claim 15, wherein the method further comprises:

acquiring a common social attribute of the friends corresponding to the first user's relationship circle; and

acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user.

17. The non-transitory computer-readable storage medium of claim 16, wherein the common social attribute comprises a common friend, a common interaction object, a common social group and a common network community, and

the step of acquiring a second user related to the common social attribute, and associating the first user's relationship circle with the second user comprises:

acquiring the common friend, and/or the common interaction object, and/or other members belong to the common social group, and/or other members belong to the common network community of the friends corresponding to the first user's relationship circle, and setting up a relationship between the first user's relationship circle and the acquired object.

18. The non-transitory computer-readable storage medium of claim 16, wherein the method further comprises:

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the other users corresponding to the first user's relationship circle is lower than a second threshold.

19. The non-transitory computer-readable storage medium of claim 16, wherein the method further comprises:

marking a user corresponding to the first user's relationship circle the average level of closeness of who with other users corresponding to the first user's relationship circle is greater than a third threshold as a key member; and

deleting the user corresponding to the first user's relationship circle the average level of closeness of who with the key member is lower than a fourth threshold.

20. The non-transitory computer-readable storage medium of claim 15, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring a user account set;

determining whether the user account in the user account set is a personal account, if not, deleting the user account in the user account set; and

determining whether the user account in the user account set belongs to the same user with other accounts in the set, if it is, deleting the user account, wherein

the first user, first user's friends and the second user are the users corresponding to the user accounts in the user account set.

21. The non-transitory computer-readable storage medium of claim 20, wherein before the step of generating relevancy attribute information between friends of a first user according to social information of the first user's friends, the method further comprises:

acquiring the friendships between the users corresponding to the user account set, and complementing a unidirectional friendship in the friendships to a bidirectional friendship, wherein

the first user’s friends are the acquired friends of the first user according to the complemented friendship.