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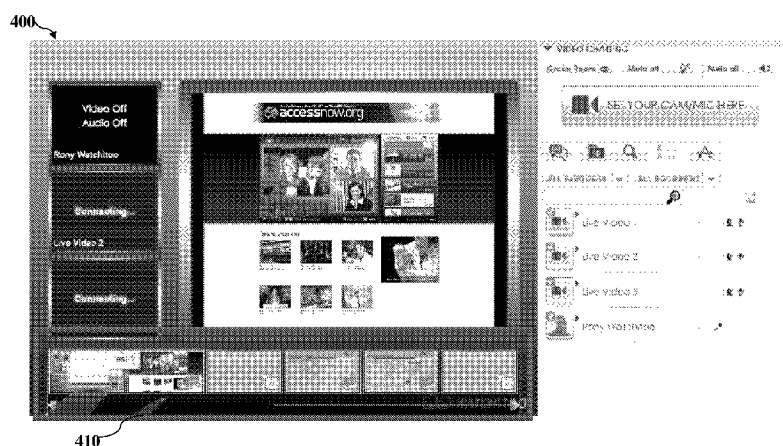
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(54) Title: SYSTEM AND METHOD FOR AUTOMATIC AND DYNAMIC LAYOUT DESIGN FOR MEDIA BROADCAST



(57) Abstract: A system, device and method for automatic layout design. A first set of media objects may be displayed in a broadcast within a first layout. A request may be received to change the first set of media objects to a second set of media objects to be displayed in the broadcast. A plurality of different candidate layouts may be provided, wherein each of the different candidate layouts is predefined to display a different set of media objects. A second layout may be selected from among the plurality of different candidate layouts, where the second layout is predefined to display the second set of media objects. The second set of media objects may be displayed in the broadcast within the second layout. In some embodiments, the displayed layout may be switched from the first layout to the second layout in real-time, for example, as the request is received.