

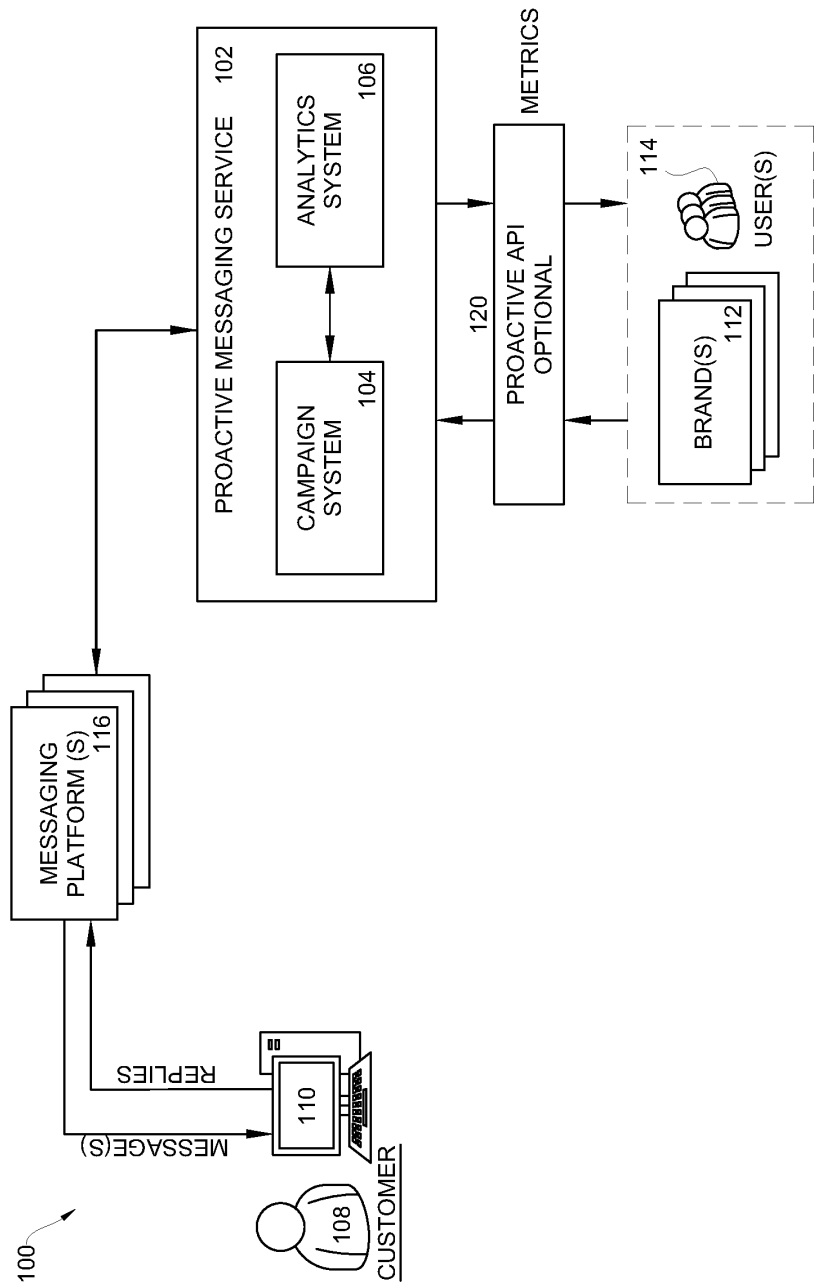


FIG. 1

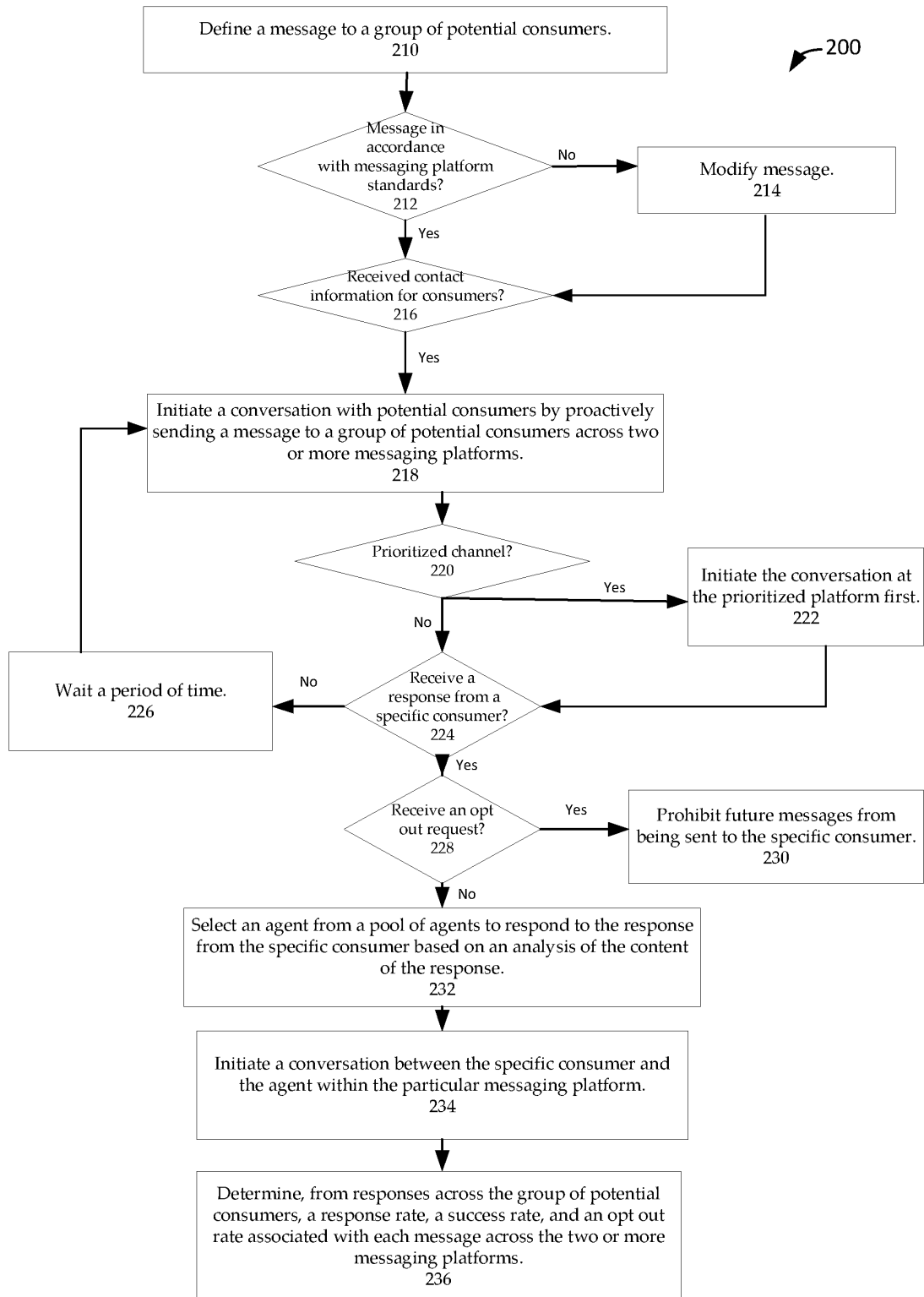


FIG. 2

< Campaigns

Start New Campaign

PROACTIVE CAMPAIGNS

ANALYTICS

MESSAGE TEMPLATES

SETTINGS

1. Compose Message

2. Define Recipients

3. Schedule Campaign

Preview & Launch

Campaign Name

Campaign 2020-11-30 16:26:13

Channel

SMS

+12025167756

Route to Skill

sales

Lookback Period

30 days

0 hours

SMS Preview

61/140

Enter your message

To stop receiving messages, reply STOP. For help, reply

It is recommended that messages entered are less than 140

characters or upload.csv file with custom message per phone.

Cancel

Save draft

Next

FIG. 3

< Campaigns

Start New Campaign

PROACTIVE CAMPAIGNS

ANALYTICS

MESSAGE TEMPLATES

SETTINGS

1. Compose Message

2. Define Recipients

3. Schedule Campaign

Preview & Launch

Campaign Name

Campaign 2020-11-30 16:26:13

Channel

SMS

SMS

WhatsApp

Prioritized

Route to Skill

sales

Lookback Period

30 days

0 hours

SMS Preview

61/140

Enter your message

To stop receiving messages, reply STOP. For help, reply
It is recommended that messages entered are less than 140
characters or upload.csv file with custom message per phone.

Cancel

Save draft

Next

FIG. 4

300

< Campaigns | Start New Campaign

PROACTIVE CAMPAIGNS | ANALYTICS | MESSAGE TEMPLATES | SETTINGS

302

1. Compose Message

2. Define Recipients

3. Schedule Campaign

Preview & Launch

Campaign Name 304

Campaign 2020-11-30 16:26:13

Channel 306

SMS

+12025167756

Route to Skill 308

sales

sales

service

TestNewSkill

WhatsApp

30 days

0 hours

310

SMS Preview 312

61/140

Enter your message

To stop receiving messages, reply STOP. For help, reply

It is recommended that messages entered are less than 140 characters or upload.csv file with custom message per phone.

Cancel 314

Save draft 316

Next 318

FIG. 5

300

< Campaigns | Start New Campaign

PROACTIVE CAMPAIGNS | ANALYTICS | MESSAGE TEMPLATES | SETTINGS

302

1. Compose Message

2. Define Recipients

3. Schedule Campaign

Preview & Launch

Campaign Name 304

Campaign 2020-11-30 16:26:13

Channel 306

SMS

+12025167756

Route to Skill 308

sales

Lookback Period 310

30 days

0 days

1 days

2 days

3 days

0 hours

602

604

SMS Preview 312

61/140

Enter your message

To stop receiving messages, reply STOP. For help, reply

It is recommended that messages entered are less than 140 characters or upload.csv file with custom message per phone.

Cancel 314

Save draft 316

Next 318

FIG. 6

Campaign Name304
Campaign 2020-11-30 16:26:13

Channel306
Prioritized702

WhatsApp704
+12025167756

SMS706
+12025167756

SMS
24_hours_delayed_response (de)708

Route to Skill308
sales

Lookback Period310
30 days0 hours

Prioritized Message Preview710
Es liegt eine Antwort zu Ihrer Anfrage vor:
\${1}

You can only replace variables like \${1} with plain text. In this case, the same text will be sent to all recipients. Or you can upload a CSV with a personal message for each phone.

Fallback Message Preview712 Enable115/140

Es liegt eine Antwort zu Ihrer Anfrage vor:

Fallback message will have same content. It is strongly recommended to use a message that is less than 140 characters including the variables text.

Cancel314

Save draft316

Next318

FIG. 7

800

Templates				PROACTIVE CAMPAIGNS ANALYTICS MESSAGE TEMPLATES SETTINGS			
WhatsApp							
ID	810	NAME	812	TYPE	814	LANGUAGE	816
851274945738981		apptconfirmationlink		Appointment Update		English (US)	
612526129693358		duplicatedtemplate		Account Update		Portuguese (BR)	
1002214376897112		hellotemplate		Account Update		English (US)	
341846866824915		testekschange		Account Update		Afrikaans	
633551120799249		testproactivedeployment		Account Update		Portuguese (BR)	
947281742447036		sc_shipping_delivery		Account Update		German	
317100749496981		accountupdate	test	Account Update		English (US)	
752789181852895		achim_template		Account Update		German	
2675806295773446		activtrades_1		Account Update		English	
704370613416334		activtrades_2		Account Update		English	
2474078422864940		activtrades_3		Account Update		English	
2518058934943797		activtrades_4		Account Update		English	
419813382266774		activtrades_5		Account Update		English	
405015273527545		activtrades_6		Account Update		English	
977321202748947		adashvhvjksdbfbdv...		Account Update		Afrikaans	

802A

A

FIG. 8A

802A

800

Templates

PROACTIVE CAMPAIGNS | ANALYTICS | MESSAGE TEMPLATES | SETTINGS

New Template 830

CONTENT 820	VARIABLES 822	SUBMITTED 824	STATUS 826	REJECTED REASON 828
Hi{{1}} Your appointment is...	1	Nov 25 4:04 PM	Approved	NONE
Obrigado por usar o nosso c...	0	Aug 20 2:36 PM	Approved	NONE
Hello{{1}}	1	Aug 20 2:04 PM	Rejected	INVALID_FORMAT
Test eks change in na	0	Aug 5 1:44 AM	Rejected	INVALID_FORMAT
Obrigado por usar o nosso c...	0	Mar 4 7:40 PM	Approved	NONE
Hi {{1}}, {{2}} wird dir dein Pa...	4		Approved	NONE
Your account is updated wit...	1		Approved	NONE
Der von Ihnen abgeschlosse...	0		Approved	NONE
Hey {{1}}, We are pleased to...	3		Approved	NONE
Hey {{1}}, I am writing from...	3		Approved	NONE
Hey {{1}}, We have noticed t...	3		Approved	NONE
Hey {{1}}, Due to the summe...	2		Approved	NONE
Yourupper limit for {{1}} @{...	2		Approved	NONE
Hey {{1}}, {{2}} had reached...	5		Approved	NONE
dsfcsd	0		Rejected	INVALID_FORMAT

FIG. 8B

🔍 apptconfirmationlink

PROACTIVE CAMPAIGNS | ANALYTICS | MESSAGE TEMPLATES | SETTINGS

ID: 851274945738981
902

Namespace: b8520e15_f77b_5fb50_9f756d03676b
904

906	908	910	912	914	916
STATUS APPROVED	REJECTED REASON NONE	TYPE Appointment Update	LANGUAGE English (US)	SUBMITTED Nov 25 2020, 4:04 PM	USED 1 campaign

918 WhatsApp Message:

Hi {{1}} Your appointment is confirmed. Please visit
https://www.google.com/ for further info

The variables{{#}} will be replaced with custom text.

920

922A

922B

922C

922D

922E

922F

922G

NAME ▼	CHANNEL ▼	RECIPIENTS	CREATED BY	SKILL	LAUNCHED	STATUS ▼
Campaign 2020-11-25 13:11:10	WA	1	prmsg_not_onboarded	sales	Nov 25 4:11 PM	📄 Finished

Back

FIG. 9

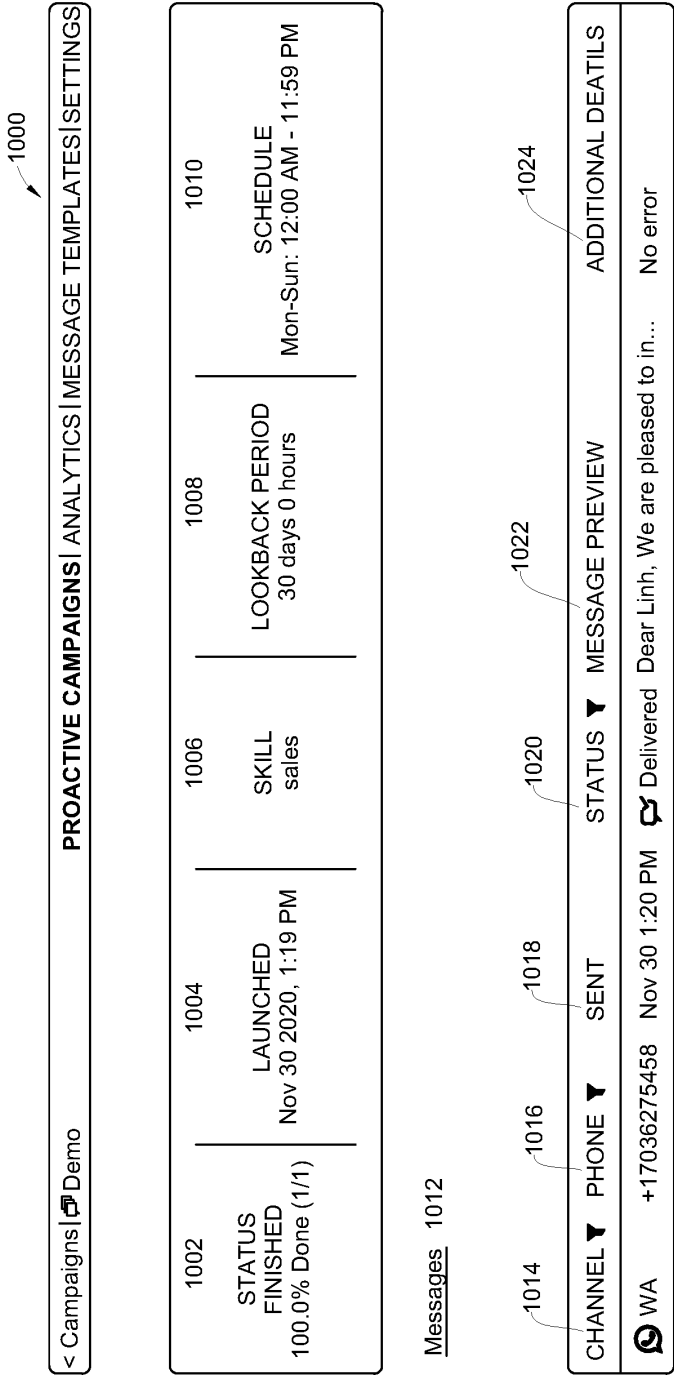


FIG. 10

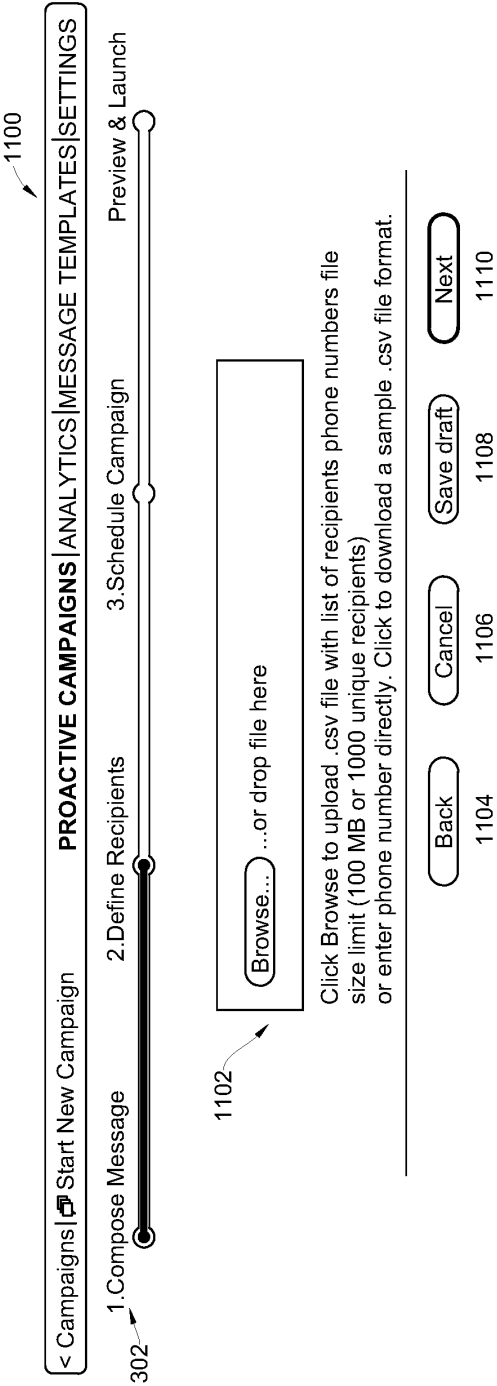


FIG. 11

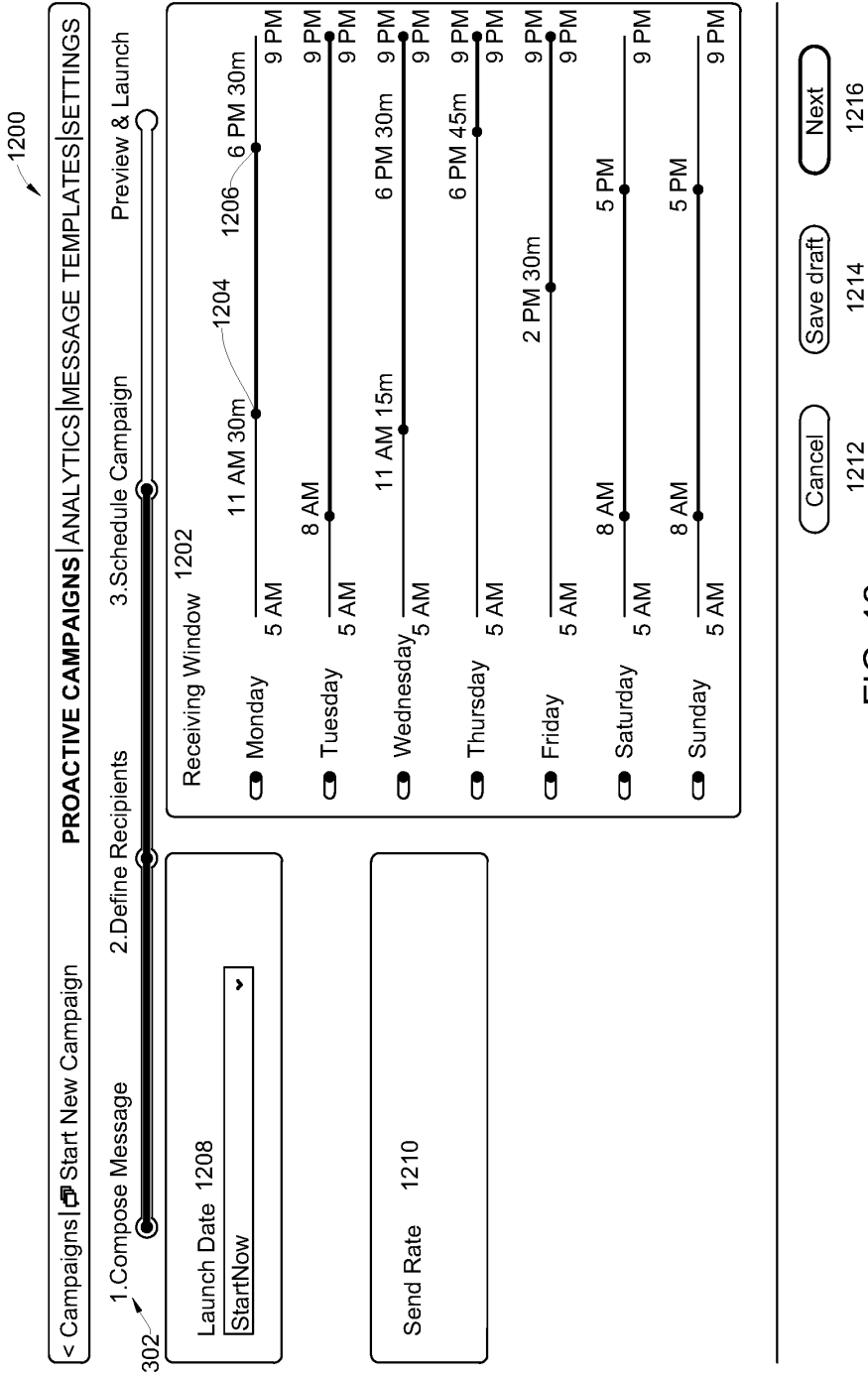


FIG. 12

302

1300

< Campaigns | Start New Campaign

PROACTIVE CAMPAIGNS | ANALYTICS | MESSAGE TEMPLATES | SETTINGS

1. Compose Message

2. Define Recipients

3. Schedule Campaign

Preview & Launch

1302

1304

1306

1308

1310

1312 SCHEDULE

STATUS
READY TO SEND
1 recipients

LAUNCH DATE
November 30 2020,
4:34 PM

SKILL
sales

LOOKBACK PERIOD
30 days 0 hours

OPTOUT
To stop receiving
messages, reply STOP.
For help, reply HELP

Mon: 11:30 AM - 6:30 PM
Tu: 8:00 AM - 9:00 PM
Wed: 11:15 AM - 9:00 PM
Thu: 6:45 PM - 9:00 PM
Fri: 2:30 PM - 9:00 PM
Sat-Sun: 8:00 AM - 5:00 PM

PHONE 1314

MESSAGE PREVIEW 1316

+18002200342

Hello world

☐ In enabling this campaign, company acknowledges and agrees that it is responsible for compliance with all applicable laws and regulations regarding sending message to consumers, including obtaining prior, and maintaining valid, expressed consumer consent to send and receive messages, complying with opt-in/opt-out requests, and ensuring that it only sends messages during permitted hours in the end user's local time.

Back

Cancel

Publish

1318

1320

1322

FIG. 13

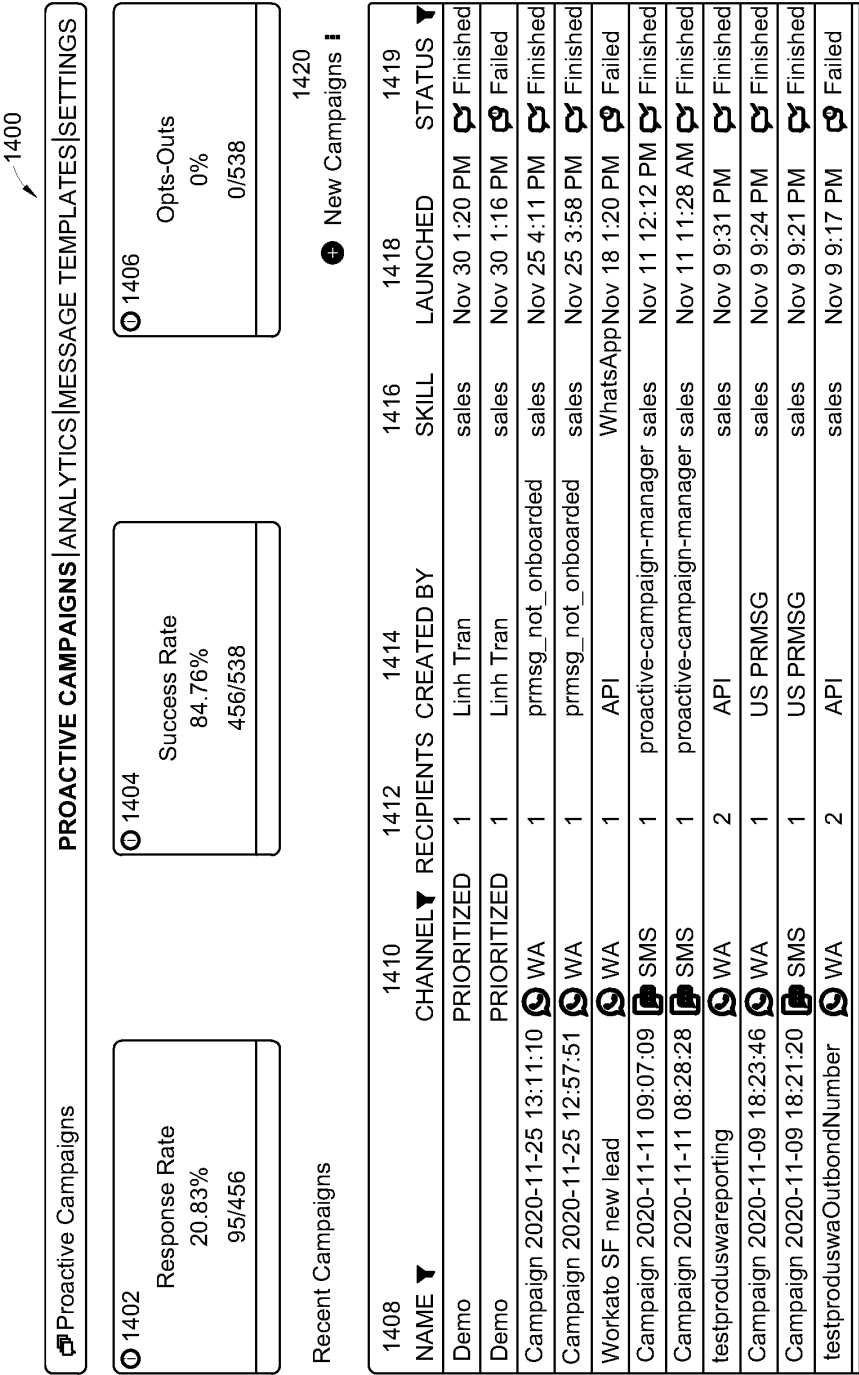


FIG. 14

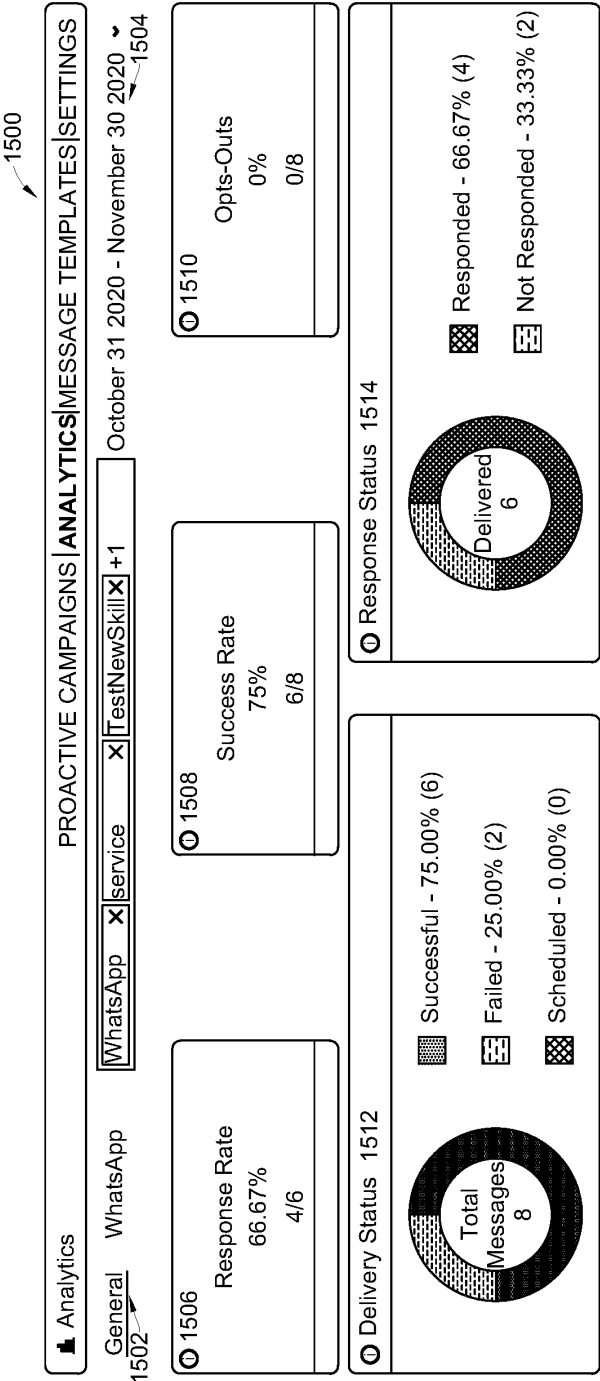


FIG. 15

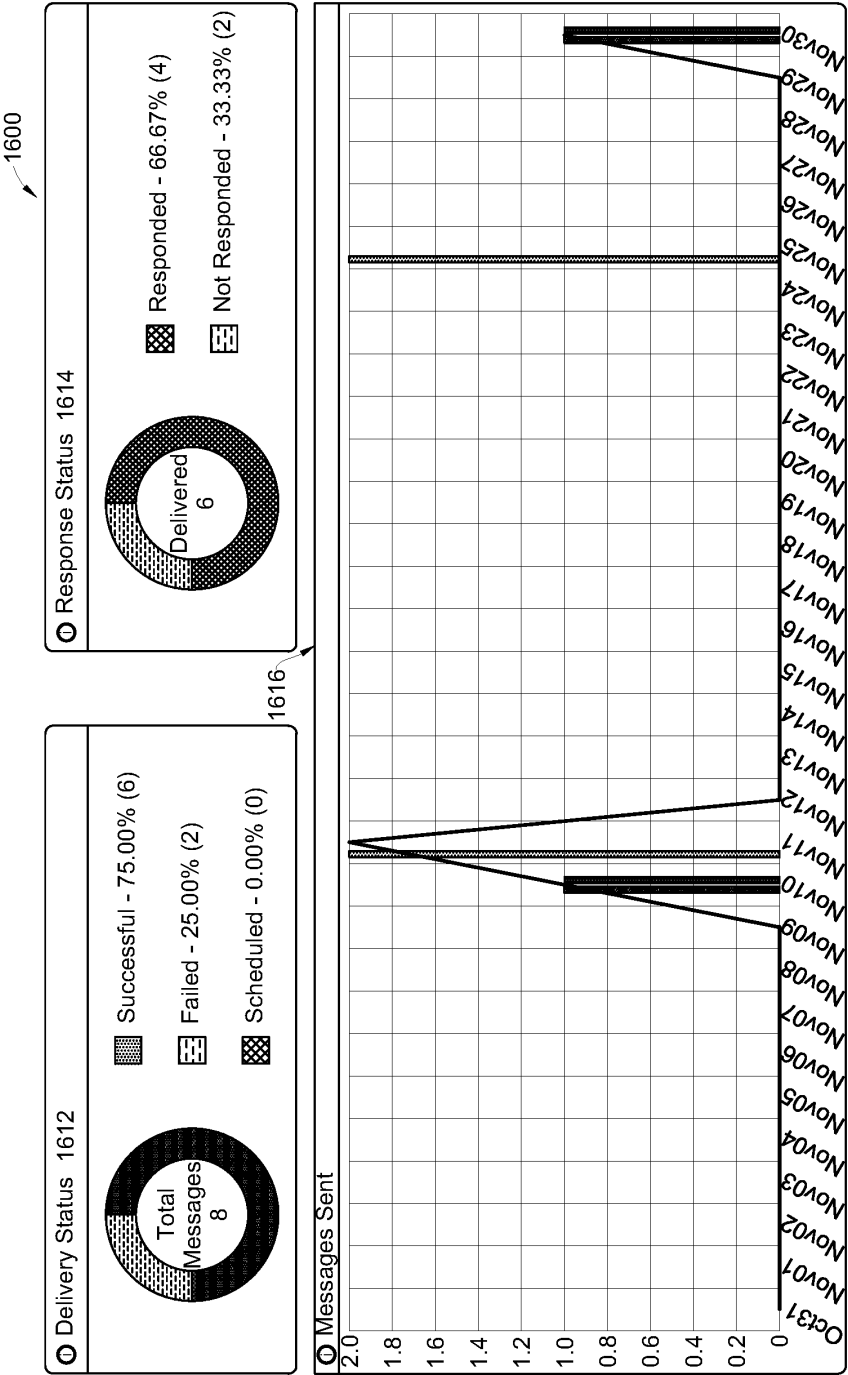


FIG. 16

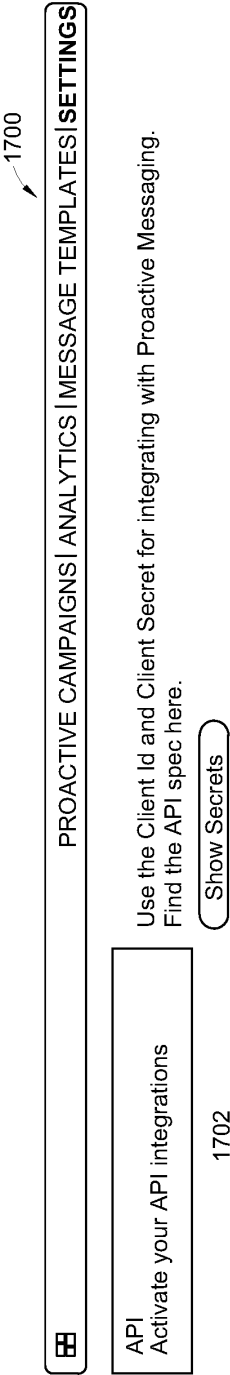


FIG. 17

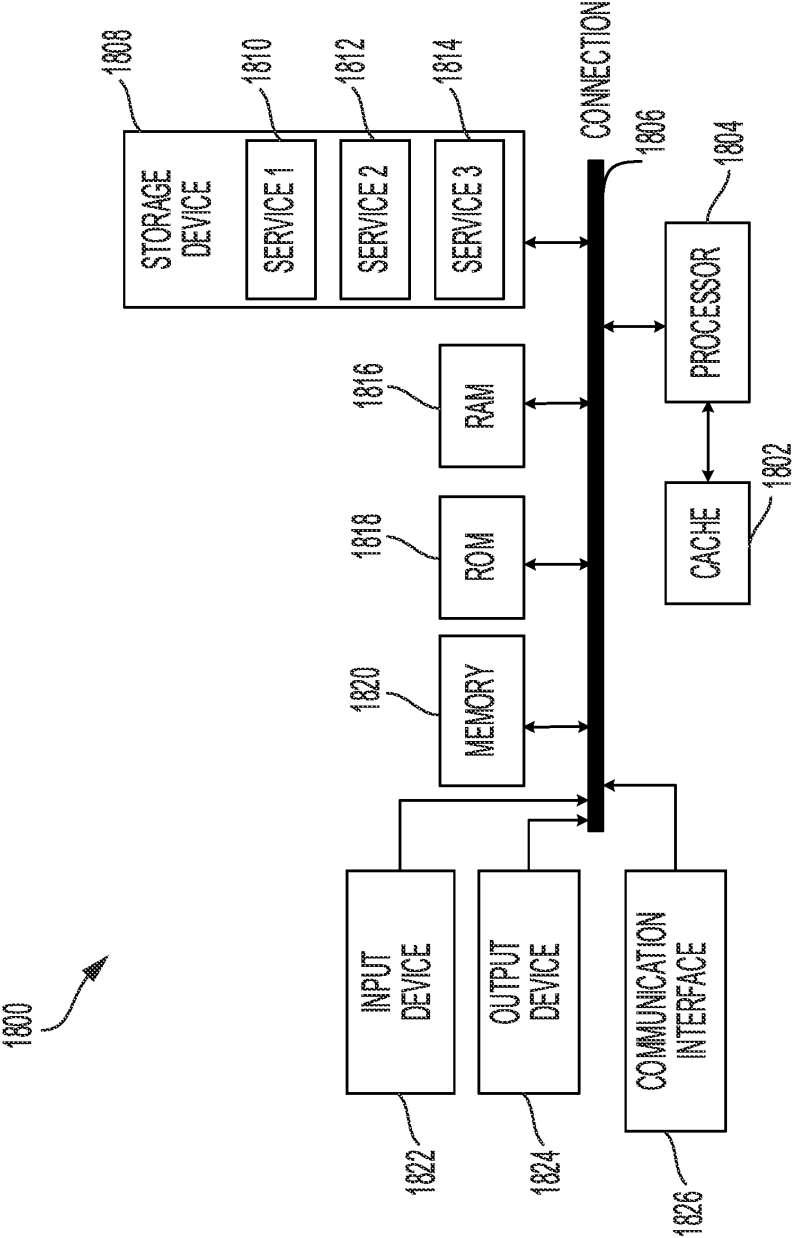


FIG. 18