[ABSTRACT]

The disclosed techniques provide a message communication device comprising: an accepting unit that accepts at least an address and one or more messages to be transmitted to the address from a client, the address being a telephone number of a user of the client or an address associated with the telephone number, and the messages each possibly including a text; a communications provider device selecting unit that selects one communications provider device from among a plurality of communications provider devices; a communication protocol selecting unit that selects one communication protocol from among a plurality of communication protocols used in the plurality of communications provider devices; a message output unit that outputs a message that complies with the selected communication protocol and is to be transmitted to the address, from the one or more messages; and a transmission request unit that requests the selected communications provider device to transmit the message such that the message that has been outputted is transmitted to the address by the selected communications provider device using the selected communication protocol, the transmission request unit repeating the request until the transmission is successful or there are no more combinations of the communications provider device and the communication protocol.

FIG. 1