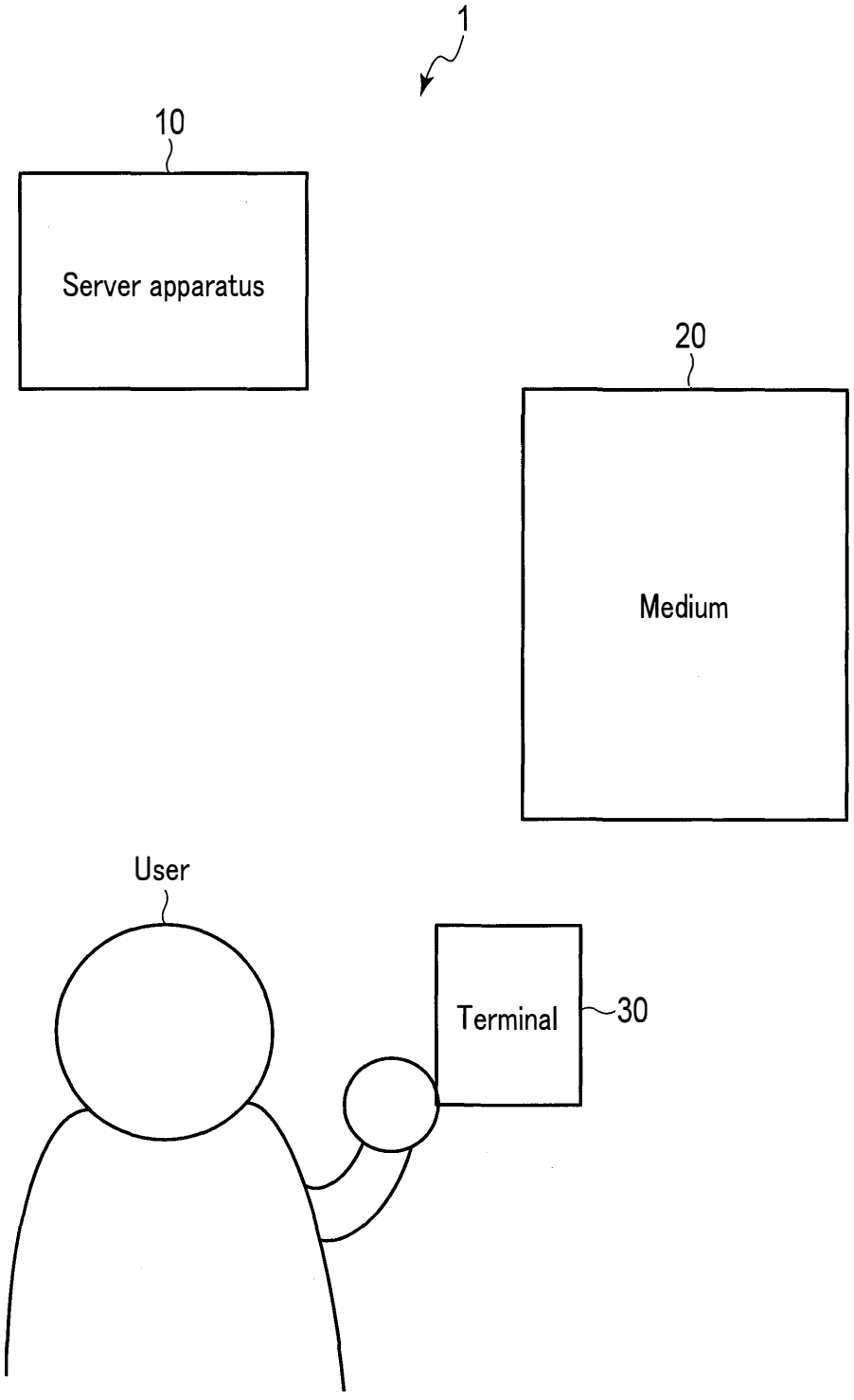


FIG. 1

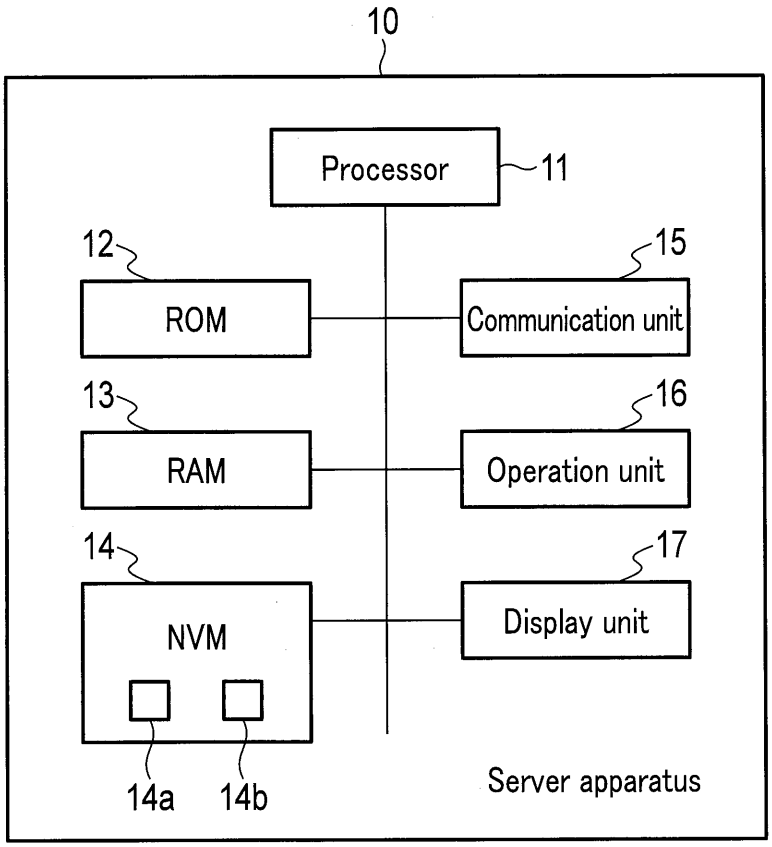


FIG. 2

Advertisement	Date and time	Area information	Direction
Advertisement A	4/1 6:00～11:59	....	Direction A
Advertisement B	4/1 12:00～24:00		
Advertisement C	4/1 6:00～9:59	....	Direction B
Advertisement D	4/1 10:00～18:59		
Advertisement F	4/1 19:00～24:00		

FIG. 3

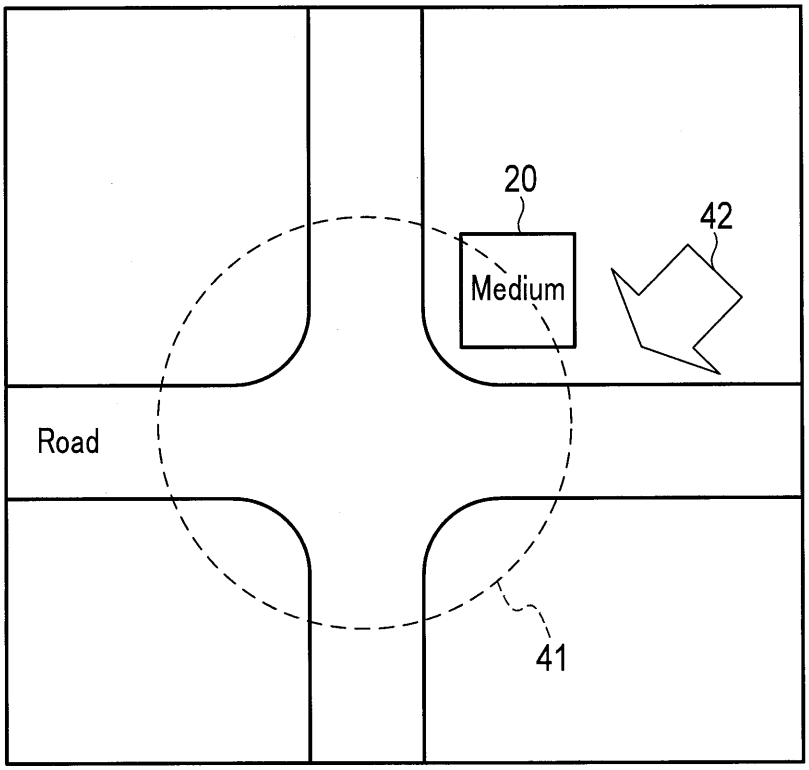


FIG. 4

User ID	Gender	Date of birth	Occupation	Annual income	Place of residence	Work location
0001	Male	1990/5/12	Company employee	○○ Yen	△△ district	○○ district
0002	Female	1985/12/10	Self-employed	× × Yen	□□ city	× × district

FIG. 5

User ID	Facility	Date and time	Activity
0001	Station A	4/1 9:00	Entering
	Station B	4/1 10:00	Exiting
	Convenience store E	4/1 12:00	Merchandise purchase
0002	Station C	4/21 10:20	Entering
	Station D	4/21 10:40	Exiting
	Building F	4/21 18:40	Leaving the office

⋮

FIG. 6

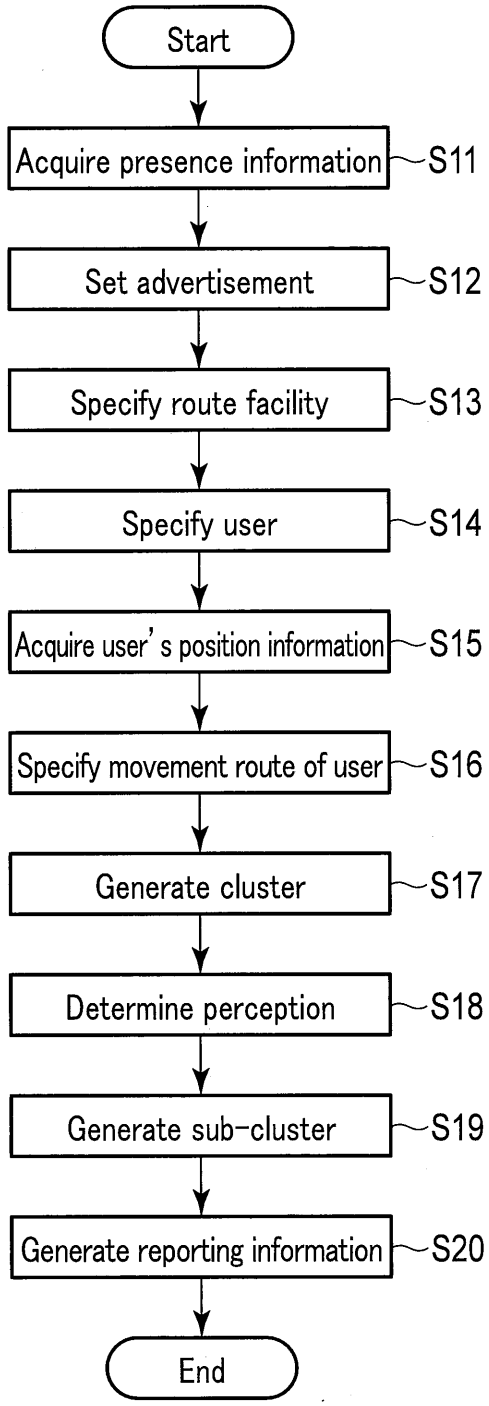

Start
Acquire presence information
S11
Set advertisement
S12
Specify route facility
S13
Specify user
S14
Acquire user's position information
S15
Specify movement route of user
S16
Generate cluster
S17
Determine perception
S18
Generate sub-cluster
S19
Generate reporting information
S20
End

FIG. 7

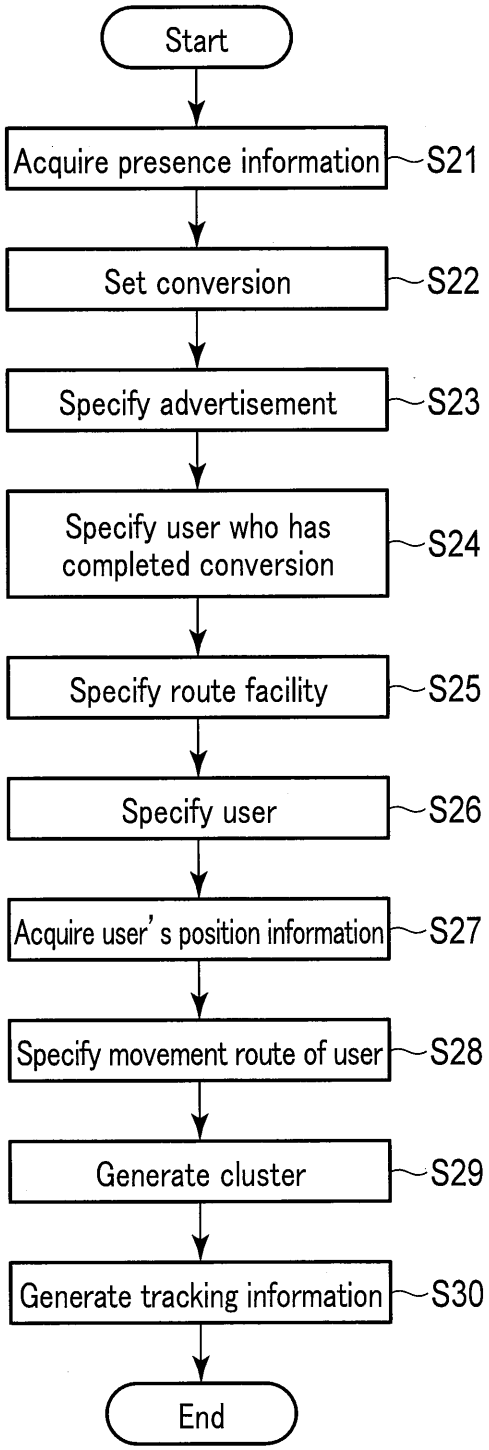

Start
Acquire presence information
S21
Set conversion
S22
Specify advertisement
S23
Specify user who has completed conversion
S24
Specify route facility
S25
Specify user
S26
Acquire user's position information
S27
Specify movement route of user
S28
Generate cluster
S29
Generate tracking information
S30
End

FIG. 8