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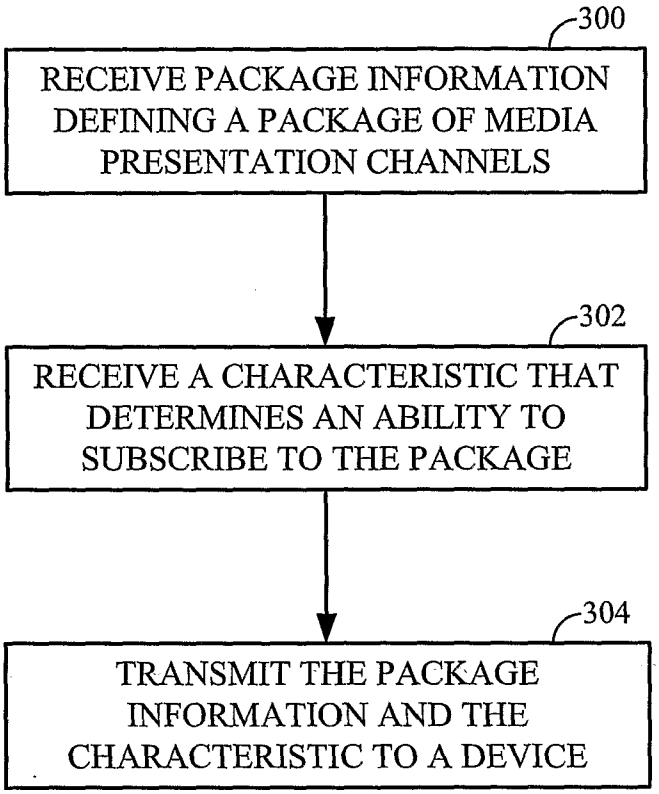
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(54) Title: APPARATUS AND METHODS OF OPEN AND CLOSED PACKAGE SUBSCRIPTION



(57) Abstract: Apparatus and method for providing and receiving media programming information include providing programming package information comprising attributes of a package of media presentation channels. Further, a subscription characteristic is defined that determines an ability to subscribe to the package and to present the programming package information on a device. The device operates to compare the subscription characteristic with device-related subscription information. A subscription is allowed and/or the programming package information is presented on the device based on a predetermined relationship between the subscription characteristic and the device subscription information.

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