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(54) Title: PROCESS FOR IMPROVING FLAVOR OF MEAT ANALOGS

(57) Abstract: A process of preparing a meat analog having an improved upfront and long-lasting flavor, the process comprising the steps of: a) adding at least one first flavorant to a hydration step of non-animal derived protein, and b) adding at least one second flavorant to a further ingredient addition step, wherein steps a) and b) can be performed in any order.



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