Claims:

1. A pole guide for a laundry pole holder mounted to a substantially flat base, said pole guide comprising:

a conical receptacle member having a wide open end defining an entrance and a narrow angular open end; and

a tubular member extending from said narrow open end of said conical receptacle member, said tubular member defining a passageway for a tubular extension of said laundry pole holder to be inserted therethrough, wherein said conical receptacle member is arranged to guide a laundry pole into said laundry pole holder and said pole guide being moveable between a face-up position in which the upper surface plane of said entrance is substantially perpendicular to said flat base and a face-down position in which said tubular member and said conical receptacle member are rotated about said tubular extension at substantially 180 degrees from said face-up position.

2. The pole guide according to claim 1 further comprising:

an adapter adapted to constrict movement of said pole guide in said face-up position; and

a securing means for securing said adapter to said laundry pole holder.

3. The pole guide according to claim 2 wherein said adapter has a tubular body having a first open end and a second open end, said first open end abuts a bracket of said laundry pole holder and said second open end having a certain contour adapted to form a mating joint with an open end of said tubular member for securing said pole guide between said face-up position and said face-down position.