



(51) International Patent Classification:
A61F 13/15 (2006.01)

(21) International Application Number:
PCT/US2010/050635

(22) International Filing Date:
29 September 2010 (29.09.2010)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
2,678,090 29 September 2009 (29.09.2009) CA

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK,

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(54) Title: ABSORBENT PRODUCTS HAVING IMPROVED PACKAGING EFFICIENCY

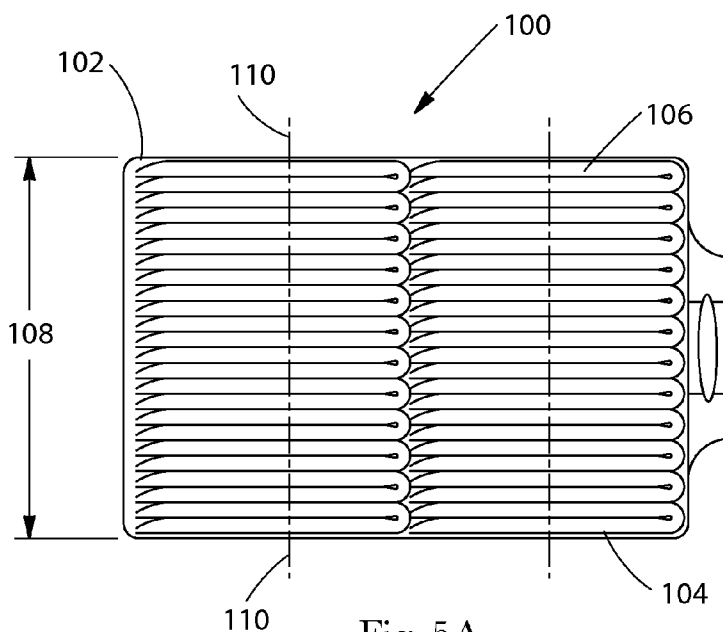


Fig. 5A

(57) Abstract: An absorbent product is provided. The absorbent product includes a package having an interior space and an exterior surface; and a plurality of disposable absorbent articles disposed within the interior space of the package. Each of the disposable absorbent articles has a topsheet; a backsheet; a substantially cellulose free absorbent core located between the topsheet and the backsheet; a first waist region; a second waist region; a crotch region extending longitudinally between the first and second waist regions; and a fastening member extending laterally outward from the second waist region and adapted to releasably connect with a landing zone located in the first waist region. The absorbent product exhibits an In-Bag Stack Height of less about 80 mm as measured according to an In-Bag Stack Height Test.



EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU,
LV, MC, MK, MT, NL, NO, PL, PT, RO, SE, SI, SK,
SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).

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claims and to be republished in the event of receipt of
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Published:

— *with international search report (Art. 21(3))*