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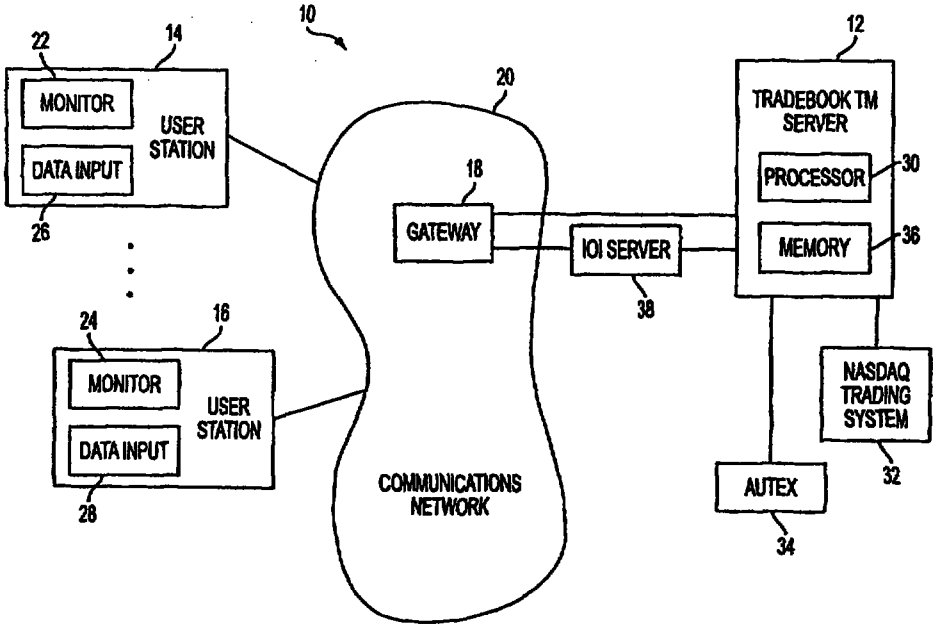
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(54) Title: ELECTRONIC TRADING SYSTEM SUPPORTING ANONYMOUS NEGOTIATION AND INDICATORS OF INTEREST



(57) Abstract: A system conducts anonymous negotiations and supports indications-of-interest in trading stock. The system includes memory (36) for storing public orders and order related information; and a server (12) for effectively managing orders from a plurality of users (40). The server (12) also continuously interacts with the memory (36) for the purpose of matching orders. In addition, the system transmits indicators-of-interest (IOI's) into a trading environment using an IOI server (38) for processing trading orders and maintinaing user (40) profiles. Control over a user's IOI transmission is accessed through the user's profile screen (figure 15).

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