Abstract

The present application discloses an Internet resource distributing method and device used for improving Internet resource distributing efficiency. The method comprises: receiving an Internet resource distributing request and determining one or more pre-selected receiving identifiers; determining a total distributing budget according to a resource value budget preset by a sending account; determining a distributing result according to the total distributing budget and one or more pre-selected receiving accounts corresponding to the one or more pre-selected receiving identifiers, wherein the distributing result is a resource value for distributing an Internet resource from the sending account to a receiving account in the one or more pre-selected receiving accounts; and distributing the Internet resource from the sending account to the receiving account according to the distributing result. The present application further discloses a network red-envelope distributing method.