WHAT IS CLAIMED IS:

1. A method comprising:

displaying a plurality of information windows within a graphical interface, each information window of the plurality of information windows being associated with one of a plurality of content items, each information window of the plurality of information windows being able to be selected according to multiple different types of selection;

replacing a first information window of the plurality of information windows with a second information window based on a determined change in popularity of a first content item associated with the first information window, the first information window being replaced with the second information window while maintaining a position and a size of remaining information windows in the plurality of information windows;

receiving a user selection of a third information window of the plurality of information windows, the user selection corresponding to one of the multiple different types of selection available to a user; and

in response to receiving the user selection, causing a second content item associated with the third information window to be presented in a playback window, the playback window including a display of user comments, the playback window displaying a first user comment that initially appears in a foreground of the playback window and moves to a background of the playback window upon receiving a second user comment.

2. The method of claim 1, wherein the determined change in popularity is based on one or more of: a number of times a content item is requested by users during a particular time period, a number of endorsements a content item receives through a social media service, and a number of times a query related to a content item is provided to a search engine site.

3. The method of claim 1, wherein the determined change in popularity is calculated based on a weighted sum and wherein weights used in the weighted sum are based on user preference information.

4. The method of claim 1, wherein the multiple different types of selection include:

an initial type of selection that causes a preview to be displayed; and

an additional type of selection that causes presentation in the playback window.

5. The method of claim 1, wherein the graphical interface further a video chat window.

6. A device comprising one or more processors configured to:

display a plurality of information windows within a graphical interface, each information window of the plurality of information windows being associated with one of a plurality of content items, each information window of the plurality of information windows being able to be selected according to multiple different types of selection;

replace a first information window of the plurality of information windows with a second information window based on a determined change in popularity of a first content item associated with the first information window, the first information window being replaced with the second information window while maintaining a position and a size of remaining information windows in the plurality of information windows;

receive a user selection of a third information window of the plurality of information windows, the user selection corresponding to one of the multiple different types of selection available to a user; and

in response to receiving the user selection, cause a second content item associated with the third information window to be presented in a playback window, the playback window including a display of user comments, the playback window displaying a first user comment that initially appears in a foreground of the playback window and moves to a background of the playback window upon receiving a second user comment.

7. The device of claim 6, wherein the determined change in popularity is based on one or more of: a number of times a content item is requested by users during a

particular time period, a number of endorsements a content item receives through a social media service, and a number of times a query related to a content item is provided to a search engine site.

8. The device of claim 6, wherein the determined change in popularity is calculated based on a weighted sum and wherein weights used in the weighted sum are based on user preference information.

9. The device of claim 6, wherein the multiple different types of selection include:

an initial type of selection that causes a preview to be displayed; and

an additional type of selection that causes presentation in the playback window.

10. The device of claim 6, wherein the user interface further includes a video chat window.

11. A non-transitory computer-readable storage medium comprising instructions stored thereon that upon execution cause one or more processors of a device to:

display a plurality of information windows within a graphical interface, each information window of the plurality of information windows being associated with one of a plurality of content items, each information window of the plurality of information windows being able to be selected according to multiple different types of selection;

replace a first information window of the plurality of information windows with a second information window based on a determined change in popularity of a first content item associated with the first information window, the first information window being replaced with the second information window while maintaining a position and a size of remaining information windows in the plurality of information windows;

receive a user selection of a third information window of the plurality of information windows, the user selection corresponding to one of the multiple different types of selection available to a user; and

in response to receiving the user selection, cause a second content item associated with the third information window to be presented in a playback window, the playback window including a display of user comments, the playback window displaying a first user comment that initially appears in a foreground of the playback window and moves to a background of the playback window upon receiving a second user comment.

12. The non-transitory computer readable medium of claim 11, wherein the determined change in popularity is based on one or more of: a number of times a content item is requested by users during a particular time period, a number of endorsements a content item receives through a social media service, and a number of times a query related to a content item is provided to a search engine site.

13. The non-transitory computer readable medium of claim 11, wherein the determined change in popularity is calculated based on a weighted sum of usage data and wherein weights used in the weighted sum are based on user preference information.

14. The non-transitory computer readable medium of claim 11, wherein the multiple different types of selection include:

an initial type of selection that causes a preview to be displayed; and

an additional type of selection that causes presentation in the playback window.

15. The non-transitory computer readable medium of claim 11, wherein the graphical interface further includes a video chat window.