ABSTRACT

It is an object of the present invention is to provide information supply system for improving the operability and for allowing more easy accesses to information.

In order to achieve the object, when sending predetermined image data corresponding to information that a server device (20) supplies over a network (10), an identification information adding processing (205) adds identification information such as a pointer indicating information that the server device (20) supplies to the image data. Image data processing (304) of a terminal device (30) extracts the identification information from image data to which identification information to be supplied from a Web browser (303), and information acquiring processing (305) acquires information corresponding to the identification information from the server device (20).



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