WHAT IS CLAIMED IS:

1. A cosmetic comprising a water insoluble sponge formed of a hydrophobic monomer polymer, and a cosmetic composition which is impregnated into the water insoluble sponge,

wherein the cosmetic composition comprises a water soluble or water dispersible organic ultraviolet (UV) blocking agent, and no oil soluble organic UV blocking agent or an oil soluble organic UV blocking agent in an amount of less than 10% of the total weight of the organic UV blocking agent included in the cosmetic composition.

2. The cosmetic according to claim 1, wherein the cosmetic composition further comprises an inorganic UV blocking agent.

3. The cosmetic according to claim 1, wherein formulation of the cosmetic composition is an external phase of oil.

4. The cosmetic according to claim 1, wherein the hydrophobic monomer polymer is styrene butadiene rubber (SBR), butadiene rubber (BR), natural rubber (NR) or acrylonitrile butadiene rubber (NBR).

5. The cosmetic according to claim 1, wherein the cosmetic composition is foundation.