CLAIMS

1. A method for publishing interaction information, comprising:

displaying an object stream display interface corresponding to target media content, wherein the object stream display interface is configured to display at least one associated object of at least part of interaction information of the target media content, wherein the associated object is a picture or a video, object information of the associated object is contained in corresponding interaction information, and the object stream display interface supports switching display of the at least one associated object based on a trigger operation and an arrangement order of the object information;

in response to an information generation operation on the object stream display interface, displaying an information generation interface, wherein the information generation interface is configured to generate first interaction information of the target media content; and

in response to an information publishing operation, publishing the first interaction information as interaction information of the target media content,

wherein the in response to an information publishing operation, publishing the first interaction information as interaction information of the target media content comprises:

in response to a first information publishing operation, publishing the first interaction information as first-level interaction information of the target media content, wherein the interaction information of the target media content comprises first-level interaction information and second-level interaction information,

the information generation interface is a first-level interaction information generation interface, the first-level interaction information generation interface is configured to generate first-level interaction information, and the method further comprises:

in response to a second trigger operation on the object stream display interface, displaying a second-level interaction information generation interface, wherein the second-level interaction information is configured to generate the second-level interaction information, and the second-level interaction information is next-level interaction information of the second interaction information corresponding to the second associated object currently displayed in the object stream display interface.

2. The method of claim 1, wherein the in response to an information generation operation on the object stream display interface, displaying an information generation interface comprises at least one of the group consisting of:

in response to a first information generation operation on the object stream display interface, displaying a first information generation interface, wherein the first information generation interface is configured for a user to input information content of the first interaction information;

in response to a second information generation operation on the object stream display interface, displaying a second information generation interface, wherein the second information generation interface is configured to

display a candidate object of the user, and the candidate object is configured for the user to be selected as a first associated object of the first interaction information; and

in response to a third information generation operation on the object stream display interface, displaying a third information generation interface, wherein the third information generation interface is configured to generate the first associated object of the first interaction information.

3. The method of claim 2, wherein, after displaying a first information generation interface, the method further comprises at least one of the group consisting of:

in response to an information input operation on the first information generation interface, displaying a character input by the user on the first information generation interface; and

in response to an object acquisition operation on the first information generation interface, switching a current interface from the first information generation interface to the second information generation interface or the third information generation interface.

4. The method of claim 2, wherein, after the displaying a second information generation interface, the method further comprises:

in response to a selection completion operation on the second information generation interface, switching a current interface from the second information generation interface to the first information generation interface, and displaying object information of the candidate object selected by the user in the first information generation interface.

5. The method of claim 2, wherein the displaying a third information generation interface comprises:

displaying a third information generation interface, and displaying a display effect generated based on a target element in the third information generation interface, wherein the target element is an element configured to generate a second associated object, and the second associated object is an associated object currently displayed in the object stream display interface.

6. The method of claim 2, wherein, after the displaying a third information generation interface, the method further comprises:

in response to an object generation operation on the third information generation interface, generating a first associated object;

switching a current interface from the third information generation interface to the first information generation interface, and displaying object information of the first associated object in the first information generation interface.

7. The method of claim 6, wherein a type of the first associated object corresponds to a type control in a selected state in the third information generation interface, and the type of the first associated object comprises at least one of the group consisting of a picture and a video, the method further comprises:

in response to a type switching operation on the third information generation interface, switching the type control in the selected state.

8. The method of claim 7, wherein the displaying a third information generation interface comprises:

displaying the third information generation interface, and displaying a preset type control in the third information generation interface as the selected state; or

displaying the third information generation interface, and displaying a target type control in the third information generation interface as the selected state, wherein the target type control is a type control corresponding to an object type of a second associated object, and the second associated object is an associated object currently displayed in the object stream display interface.

9. The method of claim 2, wherein a publishing control is displayed in at least one of the group consisting of the first information generation interface, the second information generation interface, and the third information generation interface, and the publishing control is configured to trigger execution of the information publishing operation.

10. The method of any one of claims 1-9, wherein, after the publishing the first interaction information as interaction information of the target media content, the method further comprises:

displaying a first associated object of the published first interaction information or information content of the published first interaction information.

11. The method of claim 10, wherein after the displaying a first associated object of the published first interaction information or information content of the published first interaction information, the method further comprises:

in response to a first trigger operation, re-displaying a second associated object that has been displayed before receiving the information generation operation, in the object stream display interface, or displaying information content of second interaction information, the second interaction information being interaction information corresponding to the second associated object.

12. The method of claim 11, wherein the displaying a first associated object of the published first interaction information or information content of the published first interaction information comprises:

displaying the first associated object of the published first interaction information or the information content of the published first interaction information, and displaying a first control, wherein the first control is configured to trigger execution of the first trigger operation.

13. The method of any one of claims 1-9, wherein the information generation operation is applied on a second control, and the second control remains being displayed in the object stream display interface or the second control is displayed in the object stream display interface when a preset display condition is satisfied.

14. The method of any one of claims 1-9, wherein the in response to an information publishing operation publishing the first interaction information as interaction information of the target media content comprises:

in response to a second information publishing operation, publishing the first interaction information as second-level interaction information of second interaction information corresponding to a second associated object.

15. An apparatus for publishing interaction information, comprising:

a first interface display module, configured to display an object stream display interface corresponding to target media content, wherein the object stream display interface is configured to display at least one associated object of at least part of interaction information of the target media content, wherein the associated object is a picture or a video, object information of the associated object is contained in corresponding interaction information, and the object stream display interface supports switching display of the at least one associated object based on a trigger operation and an arrangement order of the object information;

a second interface display module, configured to in response to an information generation operation on the object stream display interface, display an information generation interface, wherein the information generation interface is configured to generate first interaction information of the target media content; and

an information publishing module, configured to in response to an information publishing operation, publish the first interaction information as interaction information of the target media content,

wherein the information publishing module comprises a first information publishing unit,

the first information publishing unit is configured to, in response to a first information publishing operation, publish the first interaction information as first-level interaction information of the target media content, wherein the interaction information of the target media content comprises first-level interaction information and second-level interaction information, and the second-level interaction information is next-level interaction information of the second interaction information corresponding to the second associated object currently displayed in the object stream display interface,

the information generation interface is a first-level interaction information generation interface, the first-level interaction information generation interface is configured to generate first-level interaction information,

the apparatus further comprises a third interface display module, configured to in response to a second trigger operation on the object stream display interface, display a second-level interaction information generation

interface, wherein the second-level interaction information is configured to generate the second-level interaction information.

16. An electronic device comprising:

at least one processor; and

a memory communicatively connected to the at least one processor; wherein

the memory stores computer program executable by the at least one processor, the computer program is executed by the at least one processor to enable the at least one processor to perform the method for publishing interaction information according to any one of claims 1-14.

17. A computer-readable storage medium, wherein the computer-readable storage medium stores computer instructions and the computer instructions are configured to cause a processor to execute to implement the method for publishing interaction information according to any one of claims 1 to 14.