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(54) **Title:** PAGE DISPLAY METHOD AND APPARATUS FOR APPLICATION PROGRAM, AND ELECTRONIC DEVICE

(54) 发明名称: 应用程序的页面显示方法、装置和电子设备

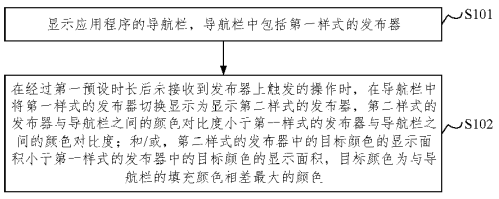


图 1

S101 Display a navigation bar of an application program, wherein the navigation bar comprises a publisher of a first style

S102 When no operation triggered on the publisher is received after a first preset duration, switch, in the navigation bar, the publisher of the first style to a publisher of a second style, and display same, wherein the color contrast of the publisher of the second style with respect to the navigation bar is less than the color contrast of the publisher of the first style with respect to the navigation bar; and/or the display area of a target color in the publisher of the second style is smaller than the display area of a target color in the publisher of the first style, the target color being the color that is the most different from the color filling the navigation bar

(57) **Abstract:** The present disclosure relates to a page display method and apparatus for an application program, and an electronic device. The method comprises: displaying a navigation bar of an application program, wherein the navigation bar comprises a publisher of a first style, the navigation bar is used for providing a set of recommended functions of the application program, and the publisher is used for creating multimedia content and/or starting network live streaming; and when no operation triggered on the publisher is received after a first preset duration, switching, in the navigation bar, the publisher of the first style to a publisher of a second style, and displaying same, wherein the color contrast of the publisher of the second style with respect to the navigation bar is less than the color contrast of the publisher of the first style with respect to the navigation bar; and/or the display area of a target color in the publisher of the second style is smaller than the display area of a target color in the publisher of the first style, the target color being the color that is the most different from the color filling the navigation bar.

(57) 摘要: 本公开涉及一种应用程序的页面显示方法、装置和电子设备，方法包括：显示应用程序的导航栏，导航栏中包括第一样式的发布器，导航栏用于提供应用程序的推荐功能集合，发布器用于创作多媒体内容和/或开启网络直播；在经过第一预设时长后未接收到发布器上触发的操作时，在导航栏中将第一样式的发布器切换显示为第二样式的发布器，第二样式的发布器与导航栏之间的颜色对比度小于第一样式的发布器与导航栏之间的颜色对比度；和/或，第二样式的发布器中的目标颜色的显示面积小于第一样式的发布器中的目标颜色的显示面积，目标颜色为与导航栏的填充颜色相差最大的颜色。

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