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(54) Title: ORAL AND PERSONAL CARE COMPOSITIONS AND METHODS

(57) Abstract: A composition comprising a film or a plurality of film fragments entrained in a carrier is disclosed. The film or plurality of film fragments can comprise a functional material. The film or plurality of film fragments can comprise repeated shapes. Also disclosed is a composition comprising a plurality of discernable lamellar fragments entrained in a carrier. Also disclosed is a method for administering a functional material to a human or animal subject in need thereof, the method comprising applying to the subject a composition comprising a film or a plurality of film fragments entrained in a carrier, wherein the film comprises the functional material. The composition is preferably a dentifrice, containing shaped and/or coloured film fragments, which may also comprise an oral agent.



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