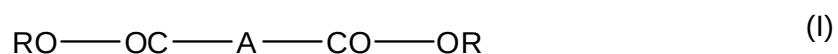


PLASTICIZING COMPOSITION**ABSTRACT**

The invention relates to a plasticizing composition comprising a resin of vinyl chloride resin type and a plasticizing agent which comprises at least one diester of general formula (I):

5



which is a derivative of a diacid chosen from succinic acid, glutaric acid, adipic acid, ethylsuccinic acid or methylglutaric acid or their mixture,

10 and in which:

- A is a linear or branched C₄ to C₆ aliphatic chain, and
- R is an alkyl, a cycloalkyl or an aryl.

The plasticizing agent according to the invention exhibits a good performance for formulations of different types (foam, film and paste). This plasticizer rapidly gels, has a very low viscosity and ages very well. Efficient debubbling is one of these leading characteristics. The foams prepared with this plasticizer have low densities, a high rate of expansion and excellent qualities.

20 No Fig.