CLAIMS

1. A method for managing digital credibility, the method being executable by a system having processor coupled with a memory, the processor being configured to communicate with an external system over a network, the method comprising:

detecting an event data arising from a first event completed by a first user in an entity, the first event being one of an online event, an offline event, and a hybrid event;

performing a backbone blockchain transactional validation for a backbone event data to be added as a backbone block to a backbone private blockchain owned by the entity;

performing a logical validation to determine if the event data is valid in a predefined context of the entity, the event data being determined to be valid if the first event is expeditionary in nature; and

in response to the event data being determined by the logical validation to be valid:

generating at least one embellishment data relating to the first event, the embellishment data originating from the external system or from one of the first user and a first authenticated and/or authorised (ANOA) user;

performing a blockchain transactional validation to add an embellishment block, the embellishment block being based on encrypted backbone block data and encrypted embellishment data, the embellishment block being added to at least one embellishment blockchain, the at least one embellishment blockchain being one of a private embellishment blockchain owned by an organization and a public embellishment blockchain associated with the first user, wherein each block of the backbone private blockchain, the private embellishment blockchain, and the public embellishment blockchain is configured to be multi-level and/or multi-dimensional by association with at least one of a workspace level, an activity level, and an event level, and wherein each of the at least one backbone blockchain, the private embellishment blockchain, and the public embellishment blockchain is concurrently associated with at least one of an individual level, a team level, an organizational level and a supra-organizational level; and

interlinking the at least one embellishment blockchain with the backbone blockchain via a node block to form a part of a constellation of blockchains.

2. The method of claim 1, wherein the backbone event block and a first embellishment block are added to different blockchains such that the different blockchains are linked to a common event milestone in respective chronologies of multiple events, the common milestone corresponding to the first event, and wherein the first embellishment block is added simultaneously, asynchronously or subsequently relative to the backbone event block.

3. The method of claim 2, further comprising:

in response to an external user in the network using the embellishment data in a query relating to an authenticity of the embellishment data, the system is configured to provide an indication to the external user of an authenticity of the embellishment data while keeping the backbone blockchain and the private embellishment blockchain hidden from the external user, wherein the network is one of an external network, an internal network or both.

4. The method of claim 3, further comprising:

in response to a query based on a profile of the first user, determining if the query has an answer based on data saved to the public embellishment blockchain, wherein selected ones of the data are public embellishment data of the organization; and

providing an indicator of credibility of the profile, wherein the indicator of credibility is dependent on an extent to which the data saved to the public embellishment blockchain has been validated by the private backbone blockchain and/or the private embellishment blockchain of the organization.

5. The method of claim 2, wherein the embellishment block added to the public embellishment blockchain is based on one or more embellishment data, and wherein the one or more embellishment data includes one or more recordings.

6. An online platform configured to manage digital credibility according to the method of any one of claims 1 to 5, wherein the method further comprises:

receiving a set of requirements from a party;

matching candidate profiles to the set of requirements;

creating a credibility report for each candidate profile;

sorting the candidate profiles according to the credibility report; and

presenting the party with a sorted list of candidate profiles, wherein the credibility report includes one or more indicators of credibility, and wherein the indicator of credibility is dependent on an extent to which data saved to a public embellishment blockchain has been validated by a private backbone blockchain and/or a private embellishment blockchain, and wherein the private backbone blockchain and the private embellishment blockchain remain invisible to the party.

7. The online platform according to claim 6, wherein the method further comprises:

monitoring new embellishment blocks in the public embellishment blockchain related to a selected candidate profile;

updating the credibility report depending on a quantity or a quality of verification of the new embellishment blocks and existing embellishment blocks, without providing access or visibility to the private backbone blockchains or the private embellishment blockchain; and

periodically providing the party with an update on the credibility report of the selected candidate, wherein the selected candidate is one of the first user, a team including a plurality of the first user, and an organization including the team.