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(71) Applicant: **CROMPTON CORPORATION** [US/US];
Benson Road, Middlebury, CT 06749 (US).

(72) Inventor: **HOBBS, Steven, J.**; 35 Winterbrook Road,
Wolcott, CT 06716 (US).

(74) Agent: **DILWORTH, Michael, P.**; Crompton Corpora-
tion, Benson Road, Middlebury, CT 06749 (US).

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(54) Title: METHOD FOR THE ALKYLATION OF SALICYLIC ACID

(57) Abstract: A process is disclosed for the production of alkyl salicylic acids wherein the process comprises reacting salicylic acid with an olefin having at least four carbon atoms at elevated temperature in the presence of a perfluoroalkylsulfonic acid, an alkylsulfonic acid, or an acidic clay as a catalyst.

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