What is claimed is:

1. A method comprising configuring a mobile computing device with a first power saving interval and a second power saving interval, wherein the first power saving interval corresponds to a time between presence indication transmissions by the mobile computing device when stationary, and wherein the second power saving interval corresponds to a time between presence indication transmissions by the mobile computing device when in motion.

2. The method of claim 1 further comprising transmitting a presence indication frame every first power saving interval when the mobile computing device is stationary.

3. The method of claim 2 further comprising transmitting a presence indication frame every second power saving interval when the mobile computing device is in motion.

4. The method of claim 2 wherein transmitting a presence indication frame comprises transmitting a unicast frame to an access point when associated with the access point.

5. The method of claim 2 wherein transmitting a presence indication frame comprises transmitting a multicast frame when the mobile computing device is not associated with an access point.

6. The method of claim 5 wherein transmitting a presence indication frame comprises transmitting a multicast frame on a single 802.11 channel.

7. The method of claim 5 wherein transmitting a presence indication frame comprises transmitting a multicast frame on multiple 802.11 channels.

8. The method of claim 1 wherein configuring comprises receiving a maximum stationary power saving interval and a maximum in-motion power saving interval from an access point.

9. The method of claim 8 wherein configuring further comprises receiving a nominal

stationary power saving interval and a nominal in-motion power saving interval from the access point.

10. The method of claim 9 wherein configuring further comprises selecting the first power saving interval between the maximum and nominal stationary power saving interval, and selecting the second power saving interval between the maximum and nominal in-motion power saving interval.

11. The method of claim 1 wherein configuring comprises determining the first interval based on a user setting.

12. The method of claim 11 wherein configuring comprises determining the second interval based on a user setting.

13. The method of claim 12 wherein the user setting corresponds to an asset protection level.

14. An article having a machine readable medium with instructions stored thereon that when accessed result in a mobile computing device:

receiving, at the mobile computing device, power saving interval information from an access point;

determining a stationary power saving interval and an in-motion power saving interval based on the power saving interval information received from the access point and also based on user selectable info; and

transmitting a presence indication frame every stationary power saving interval when the mobile computing device is stationary, and transmitting a presence indication frame every in-motion power saving interval when the mobile computing device is in motion.

15. The article of claim 14 wherein receiving power saving interval information comprises receiving a maximum stationary power saving interval and a nominal stationary power saving interval.

16. The article of claim 14 wherein the user selectable info comprises an asset protection level.

17. An apparatus comprising:

a processing component capable of a plurality of power states;

a radio interface capable of transmitting when the processing component is in a low power state; and

a presence indication component to command the radio interface to transmit a presence indication frame every power saving interval, wherein the power saving interval is a function of whether the apparatus is stationary or in motion.

18. The apparatus of claim 17 further comprising a power saving interval determination component to determine the power saving interval.

19. The apparatus of claim 18 wherein the power saving interval determination component includes a user selectable asset protection level.

20. The apparatus of claim 17 further comprising a static random access memory communicably coupled to the processing component.

What is claimed is:

1. A method comprising:

wirelessly receiving, by a mobile computing device from an access point, indicators of first and second intervals of time;

configuring the mobile computing device with the first interval and the second interval, the first interval corresponding to a time period that the mobile computing device spends in a reduced power state between periodic transmissions by the mobile computing device when stationary, and the second interval corresponding to a time period that the mobile computing device spends in a reduced power state between periodic transmissions by the mobile computing device when in motion;

wherein the first time period is different than the second time period; and

wherein the receiving comprises receiving a maximum stationary interval and a maximum in-motion interval from the access point.

2. The method of claim 1 further comprising transmitting a periodic frame every first interval when the mobile computing device is stationary.

3. The method of claim 2 further comprising transmitting a periodic frame every second interval when the mobile computing device is in motion.

4. The method of claim 2, the transmitting a periodic frame comprising transmitting a unicast frame to an access point when associated with the access point.

5. The method of claim 2, the transmitting a periodic frame comprising transmitting a multicast frame when the mobile computing device is not associated with an access point.

6. The method of claim 5, the transmitting a periodic frame comprising transmitting a multicast frame on a single 802.11 channel.

7. The method of claim 5, the transmitting a periodic frame comprising transmitting a multicast frame on multiple 802.11 channels.

8. The method of claim 1, the receiving further comprising receiving a nominal stationary interval and a nominal in-motion interval from the access point.

9. The method of claim 8, the receiving further comprising selecting the first interval between the maximum and nominal stationary interval, and selecting the second interval between the maximum and nominal in-motion interval.

10. The method of claim 1, the configuring comprising determining the first interval based on a user setting.

11. The method of claim 10, the configuring comprising determining the second interval based on a user setting.

12. The method of claim 11, the user setting corresponds to the asset protection level.

13. The method of claim 1, the first and second intervals comprising power saving intervals.

14. The method of claim 1, the periodic transmissions comprising presence indication transmissions.

15. An article having a non-transitory machine readable medium with instructions stored thereon that when accessed and executed result in a mobile computing device:

receiving, at the mobile computing device, interval information from an access point;

determining a stationary interval and an in-motion interval based on the interval information received from the access point;

entering a low power state; and

waking from the low power state to transmit a periodic frame every stationary interval when the mobile computing device is stationary, and waking from the low power state to

transmit a periodic frame every in-motion interval when the mobile computing device is in motion;

wherein the stationary interval is different than the in-motion interval; and wherein the receiving comprises receiving a maximum stationary interval and a maximum in-motion interval from the access point.

16. The article of claim 15, the receiving interval information comprising receiving a nominal stationary interval.

17. The article of claim 15, the asset protection level is based on a user selection.

18. The article of claim 15, the receiving interval information from an access point comprising receiving power saving interval information.

19. The article of claim 15, the transmitting a periodic frame comprising transmitting a presence indication frame.

20. An apparatus comprising:

a hardware processing component comprising a plurality of power states, the hardware processing component to enter a low power state during a power saving interval;

a radio interface to wirelessly receive from an access point, indicators of a power saving interval having a first duration and a second duration shorter than the first duration; and

a hardware component to command the hardware processing component to wake up and command the radio interface to transmit a periodic frame every power saving interval, the power saving interval to have the first duration when the hardware processing component is stationary and the second duration when the hardware processing component is in motion;

wherein the indicators comprise a maximum stationary interval and a maximum in-motion interval.

21. The apparatus of claim 20, the periodic frame comprising a presence indication frame.

22. The apparatus of claim 20, the interval comprising a power saving interval.

23. The apparatus of claim 20, further comprising an interval determination hardware component to determine the interval.

24. The apparatus of claim 20, the asset protection level based on a user selection.

25. The apparatus of claim 20 further comprising a static random access memory communicably coupled to the hardware processing component.