WHAT IS CLAIMED IS:

1. A communication method, comprising:

monitoring, by a first terminal, a dialing event, triggering a process of establishing a bootstrap data channel with a service platform media module through the dialing event;

after the bootstrap data channel with the service platform media module is successfully established, sending, by the first terminal, a service request message through the bootstrap data channel; and

receiving, by the first terminal, a response message for the service request message returned by the service platform media module, and implementing an interface display and/or a service logic of a service based on an indication of the response message.

2. The method of claim 1, wherein establishment of the bootstrap data channel is initiated by the first terminal.

3. The method of claim 2, wherein negotiation request information of the bootstrap data channel is carried by the first terminal in a call request message, the call request message is initiated to the second terminal by the first terminal after the dialing event is monitored by the first terminal, or is independently sent by the first terminal using an independent message.

4. The method of claim 1, further comprising:

carrying a data channel capability tag when a call request is initiated, to indicate that the first terminal is a terminal with a capability to communicate through a data channel.

5. The method of claim 1, further comprising:

carrying a data channel capability tag when the first terminal performs a registration, to indicate that the first terminal is a terminal with a capability to communicate through a data channel.

6. The method of claim 1, wherein the first terminal establishes the bootstrap data channel with the service platform media module through a voice over internet protocol multimedia subsystem (VoIMS) network application server (AS) or a voice over long-term evolution (VoLTE) network AS;

and/or,

the first terminal establishes the bootstrap data channel with the service platform media module through the service platform media module.

7. The method of any one of claims 1 to 6, wherein implementing the interface display and/or the service logic of the service based on the indication of the response message comprises:

obtaining service description information from the response message, wherein the service description information comprises:

bootstrap service description information, wherein the first terminal implements a service logic of a bootstrap service based on the bootstrap service description information, and further obtains service application list description information or service application description information; or,

the service application list description information, wherein the first terminal implements an interface display and/or a service logic of a service application list based on the service application list description information, and further obtains the service application description information based on a selection of a user; or,

the service application description information, wherein the first terminal implements an interface display and/or a service logic of a service application based on the application description information.

8. A communication method, comprising:

receiving, by a second terminal, a call request message sent by a first terminal, and triggering a process of establishing a bootstrap data channel with a service platform media module based on the call request message or a received independent request message sent by the first terminal;

after the bootstrap data channel with the service platform media module is successfully established, sending, by the second terminal, a service request message to the service platform media module through the bootstrap data channel; and

receiving, by the second terminal, a response message for the service request message returned by the service platform media module, and implementing an interface display and/or a service logic of a service based on an indication of the response message.

9. The method of claim 8, wherein the second terminal establishes the bootstrap data channel with the service platform media module through a voice over internet protocol multimedia subsystem (VoIMS) network application server (AS) or a voice over long-term

evolution (VoLTE) network AS;

and/or,

the second terminal establishes the bootstrap data channel with the service platform media module through the service platform media module.

10. The method of claim 8, further comprising:

receiving, by the second terminal, one or a combination of negotiation parameters of the bootstrap data channel to complete a negotiation for the bootstrap data channel with the second terminal, wherein the negotiation parameters comprise:

a negotiation parameter of the bootstrap data channel carried in a first terminal call request message;

a negotiation parameter of the bootstrap data channel carried in an independent request message sent by the first terminal;

a negotiation parameter of the bootstrap data channel carried by the second terminal in a request message, after the first terminal and the second terminal complete a call initial media negotiation.

11. A communication method, comprising:

initiating a process of establishing a bootstrap data channel with a service platform media module triggered by a first terminal through a dialing event;

establishing a first bootstrap data channel between the service platform media module and the first terminal and a second bootstrap data channel between the service platform media module and a second terminal;

after the first bootstrap data channel is successfully established, receiving a service request message sent through the first bootstrap data channel; and

returning a response message for the service request message, wherein the response message is used for the first terminal and the second terminal to implement an interface display and/or a service logic of a service based on an indication of the response message.

12. The method of claim 11, wherein the service platform media module initiates the process of establishing the bootstrap data channel with the service platform media module triggered by the first terminal through the dialing event;

the service platform media module establishes the first bootstrap data channel with the first

terminal, and/or establishes the second bootstrap data channel with the second terminal; and

the service platform media module returns the response message corresponding to a first media negotiation result of the first terminal and/or a second media negotiation result of the second terminal.

13. The method of claim 11, further comprising:

establishing a first data channel with the first terminal, and/or establishing a second data channel with the second terminal.

14. The method of claim 11, wherein in response to the second terminal carrying a data channel capability tag when performing a registration, the method further comprises:

forwarding a call request initiated by the first terminal to the second terminal, wherein media negotiation parameters for the second terminal carried in the call request or an independent message are used as media negotiation parameters of the second bootstrap data channel.

15. The method of claim 11, wherein in response to the second terminal not carrying a data channel capability tag when performing a registration, the method further comprises:

forwarding a call request message initiated by the first terminal to the second terminal, and deleting media negotiation parameters of the bootstrap data channel.

16. The method of any one of claims 11 to 15, wherein in response to the first terminal and the second terminal belonging to different service platform media modules, a call request initiated by the first terminal is forwarded to the second terminal through a service platform media module to which the second terminal belongs.

17. The method of claim 11, further comprising:

sending one or a combination of negotiation parameters of the bootstrap data channel to the second terminal to complete a negotiation for the second bootstrap data channel with the second terminal, wherein the negotiation parameters comprise:

a negotiation parameter of the first bootstrap data channel carried in a first terminal call request message;

a negotiation parameter of the first bootstrap data channel carried in an independent request message sent by the first terminal; and

a negotiation parameter of the second bootstrap data channel carried by the second terminal

in a request message, after the first terminal and the second terminal complete a call initial media negotiation.

18. The method of claim 11, wherein the first bootstrap data channel between the service platform media module and the first terminal is established by a network application server (AS), and/or the second bootstrap data channel between the service platform media module and the second terminal is established by the network AS; and

the service platform media module returns a response message corresponding to a first media negotiation result of the first terminal and/or a second media negotiation result of the second terminal to the network AS.

19. The method of claim 11, further comprising:

establishing a first data channel with the first terminal and/or establishing a second data channel with the second terminal through the network application server (AS).

20. The method of claim 11, wherein the service platform media module receives a notification message sent by a network AS; wherein the notification message is sent by a voice over internet protocol multimedia subsystem (VoIMS) network application server (AS) or a voice over long-term evolution (VoLTE) network AS, and used to obtain negotiation parameters.