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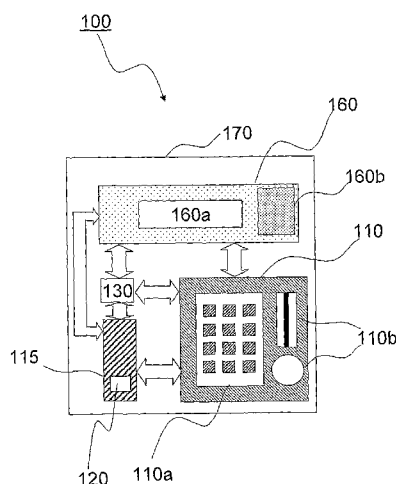


Fig. 1a

(57) Abstract: An apparatus, a method and a system for vehicle booking. The method comprises capturing user identifier by a data capture device and communicating request data to an allocation system in response to the user identifier being captured. The user identifier is associable with a user and the request data comprises the user identifier and a location identifier, the location identifier being indicative of a location. The method further comprises receiving allocation data from the allocation system. The allocation data comprises vehicle data, the vehicle data being indicative of at least one vehicle allocated to the user identifier. The at least one vehicle provides at least one confirmation dataset in response to receiving the request data, the provision of the at least one confirmation dataset being indicative of intent of travel by the at least one vehicle to the location, wherein the allocation data is subsequently communicable to the user.

