

ABSTRACT

An apparatus main body of a frame structure and an apparatus main body of a wall structure are formed separately, tray units 200 are attached to the frame main body and the wall main body, and magazine units 100 which are held by the tray unit 200 hold cigarette packs T. Since the two types of main bodies use the tray units 200 and the magazine units 100, the cigarette packs T can be displayed in various ways without decreasing productivity. In this way, the present invention provides a cigarette display system 1000 having a structure which can display the cigarette packs T in various ways without decreasing productivity.