

CLAIMS

1. An information generation method, wherein the generation method comprises:
 - receiving an information generation instruction entered by a first user, wherein the information generation instruction comprises at least two pieces of user identity information (S110);
 - combining the at least two pieces of user identity information in a predetermined method, to obtain continuous text information, wherein the at least two pieces of user identity information in the continuous text information are separated by a separation string, and the separation string is a predefined character or character combination (S120); and
 - generating target information based on a predetermined algorithm and the continuous text information (S130).
2. The method of claim 1, wherein the combining the at least two pieces of user identity information in a predetermined method, to obtain continuous text information is:
 - sorting the at least two pieces of user identity information based on a predetermined sorting rule; and
 - combining the sorted at least two pieces of user identity information in the predetermined method, to obtain the continuous text information.
3. The method of claim 1 or 2, wherein the target information comprises image information or sound information.
4. An information acquisition method, wherein the acquisition method comprises:
 - recognizing pre-generated target information to obtain continuous text information, wherein the continuous text information comprises at least two pieces of user identity information, the at least two pieces of user identity information are separated by a separation string, and the separation string is a predefined character or character combination (S210); and
 - parsing the continuous text information to obtain the at least two pieces of user identity information (S220).
5. The method of claim 4, wherein the parsing the continuous text information to obtain the

at least two pieces of user identity information is:

removing the separation string from the continuous text information, wherein continuous text information obtained after the separation string is removed comprises at least two pieces of sub-text information; and

using the at least two pieces of sub-text information as the at least two pieces of user identity information.

6. The method of claim 4, wherein the continuous text information is sent to a server, so that the server parses the continuous text information to obtain at least two pieces of user identity information, and wherein the method further comprises:

receiving the at least two pieces of user identity information sent by the server, and displaying the at least two pieces of user identity information (S330); and

performing a corresponding operation on the at least two pieces of user identity information based on information entered by a second user (S340).

7. The method of claim 5, wherein the continuous text information is sent to a payment server, so that the payment server parses the continuous text information to obtain at least two pieces of account information, and wherein the method further comprises:

receiving the at least two pieces of account information sent by the payment server, and displaying the at least two pieces of account information (S430);

determining a payment amount corresponding to each piece of account information based on information entered by a payor (S440); and

performing a payment operation based on the payment amount corresponding to each piece of account information (S450).

8. The method of claim 7, wherein the information entered by the payor comprises a first payment amount corresponding to a piece of account information and a proportion of a second payment amount corresponding to other account information to the first payment amount; or a payment amount corresponding to each piece of account information.

9. An information generation apparatus, wherein the generation apparatus comprises multiple units configured to perform the method of any one of claims 1 to 8.