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(54) Title: DELIVERY OF FEEDBACK INFORMATION TO SCHEDULING SERVICE TO DETERMINE OPTIMUM BROADCAST TIMES BASED UPON CLIENT PLATFORM TUNER CONTENTION

(57) Abstract: Delivery of feedback information to a scheduling service to determine optimum broadcast times based upon client platform tuner contention is described. A usage pattern of an electronic media device is recorded. The usage pattern is communicated to a scheduling server. Media content is received during a time period selected by the scheduling server based upon the usage pattern.



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