CLAIMS

1. A method for page interaction, comprising:

presenting an interface element in association with a first navigation tab at a predetermined position of a navigation display area, wherein a plurality of navigation tabs of a navigation tab set are sequentially displayed in the navigation display area, and the interface element indicates that the associated navigation tab is in a selected state; and

in response to detecting a navigation switching indication from the first navigation tab to a second navigation tab and in response to at least one navigation tab of the navigation tab set in a predetermined ranking direction not being presented in the navigation display area,

moving the second navigation tab to the predetermined position associated with the interface element to replace the first navigation tab in the navigation display area, while maintaining the interface element to be presented at the predetermined position, and

at least partially hiding the first navigation tab in the navigation display area.

2. The method of claim 1, further comprising:

presenting, in the navigation display area, one or more navigation tabs that are not presented in the predetermined ranking direction, in response to the at least one navigation tab in the predetermined ranking direction not being presented in the navigation display area.

3. The method of claim 1, wherein at least partially hiding the first navigation tab in the navigation display area comprises:

at least partially hiding the presented first navigation tab and one or more navigation tabs, in response to the one or more navigation tabs between the first navigation tab and the second navigation tab being presented in the navigation display area.

4. The method of claim 1, further comprising:

moving, in response to the second navigation tab being presented in the navigation display area and no navigation tab in the predetermined ranking direction not being presented in the navigation display area, the interface element to a presentation position of the second navigation tab.

5. The method of claim 1, wherein the navigation switching indication is based on a click operation, and the second navigation tab is a navigation tab selected by the click operation.

6. The method of claim 1, wherein the navigation switching indication is based on a swipe operation, and wherein the second navigation tab is determined based on a ranking position of the first navigation tab of the navigation tab set and a swipe direction of the swipe operation.

7. The method of claim 1, wherein the predetermined position is configured at a head position or a tail

position along a movable direction of the navigation display area.

8. The method of claim 1, further comprising:

presenting a predetermined interface element in the navigation display area after at least the first navigation tab is hidden; and

in response to detecting a trigger on the predetermined interface element,

presenting the interface element at the predetermined position, and

switching a navigation tab of the navigation tab set ranked first in the predetermined ranking direction to the predetermined position associated with the interface element in the navigation display area.

9. An apparatus for page interaction, comprising:

an interface element presenting module configured to present an interface element in association with a first navigation tab at a predetermined position of a navigation display area, wherein a plurality of navigation tabs of a navigation tab set are sequentially displayed in the navigation display area, and the interface element indicates that the associated navigation tab is in a selected state; and

a navigation tab processing module configured to: in response to detecting a navigation switching indication from the first navigation tab to a second navigation tab and in response to at least one navigation tab of the navigation tab set in a predetermined ranking direction not being presented in the navigation display area,

move the second navigation tab to the predetermined position associated with the interface element to replace the first navigation tab in the navigation display area, while maintaining the interface element to be presented at the predetermined position, and

at least partially hide the first navigation tab in the navigation display area.

10. An electronic device, comprising:

at least one processor; and

at least one memory coupled to the at least one processor and storing instructions for execution by the at least one processor, the instructions, when executed by the at least one processor, causing the electronic device to perform the method of any of claims 1 to 8.

11. A computer-readable storage medium having computer-executable instructions stored thereon, the computer-executable instructions being executable by a processor to implement the method of any of claims 1 to 8.

12. A computer program product tangibly stored in a computer storage medium and comprising computer-executable instructions, the computer-executable instructions, when executed by a device, causing the device to perform the method of any of claims 1 to 8.