

Abstract

The present application provides a picture synthesis method and apparatus, applied to a server, the method comprising: receiving a request for a picture from a user via a client; and delivering a common image of the picture, original materials for generating a dedicated image of the picture and a configuration file to the client, for the client to generate the picture using the received original materials and common image according to the configuration file, the common image being generated by some of the original materials of the picture. By means of the technical solution of the present application, the load of a server is significantly reduced, and the traffic consumption of a client is decreased at the same time.