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(71) Applicant: **CAPITAL ONE SERVICES, LLC** [US/US]; 1680 Capital One Drive, McLean, Virginia 22102 (US).

(72) Inventors: **RULE, Jeffrey**; c/o Capital One Services, LLC, 1680 Capital One Drive, McLean, Virginia 22102 (US). **EMMOTT, Kevan**; c/o Capital One Services, LLC, 1680 Capital One Drive, McLean, Virginia 22102 (US).

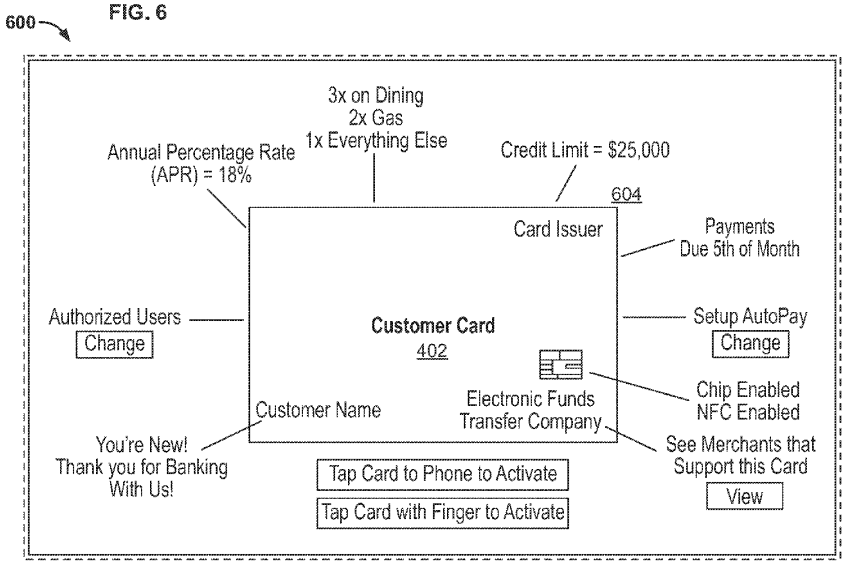
(74) Agent: **RUSSELL, Matthew S.** et al.; Kacvinsky Daisak Bluni PLLC, 2601 Weston Parkway, Suite 103, Cary, North Carolina 27513 (US).

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(54) Title: AUGMENTED REALITY CARD ACTIVATION EXPERIENCE

FIG. 6



(57) Abstract: Various embodiments are generally directed to enhancing a card activation experience for an authorized card user when activating a new card by at least displaying various types of information related to the new card in augmented reality (AR) and allowing the user to perform the activation itself or experience other aspects of the activation process in AR. Information pertaining the successful activation of the card may also be provided to the user in AR.

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