

ABSTRACT

Provided are a reel seat grip member, a reel seat grip structure, and a fishing rod that are lightweight, have a compact hood, and have a high degree of freedom in design. A reel seat grip member according to an embodiment of the present invention comprises a fairing portion, and a buttock portion connected to the fairing portion. The fairing portion is attached at least one hood of a pair of hoods for fixing a reel leg of which one end is provided on a rod body, and the buttock portion is attached to the rod body via an attachment member of which one end is provided on the rod body.