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[Continued on next page]

(54) Title: POLICIES FOR CONTENT DOWNLOADING AND CONTENT UPLOADING

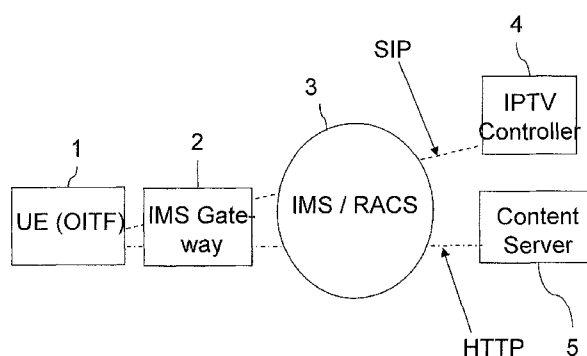
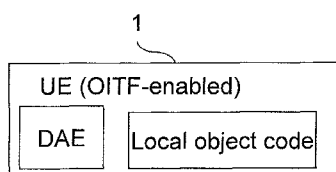


Fig. 1a

Fig.
1b

(57) Abstract: Methods and arrangements for setting up a policy for downloading of IPTV media content from a Content Server (5) to a User Equipment (1), and/or for uploading media content from a User Equipment to a Content Server. The policy is typically a bandwidth reservation, and the type of content download/upload will be included in an initial request from the User Equipment, e.g. in an SDP Offer, sent to an IPTV controlling node (4).



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