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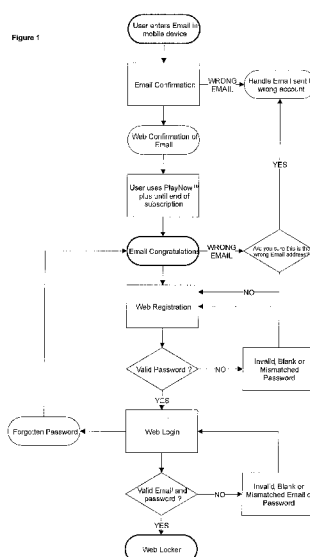
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(54) Title: METHOD ENABLING A USER TO KEEP PERMANENTLY THEIR FAVOURITE MEDIA FILES



(57) Abstract: This invention enables a user to convert their favourite DRM protected media files, which would otherwise have significant use restrictions, to media files that can be played without limitation of time. This is especially useful where the DRM protected files are supplied as part of a subscription service and the ability to playback those files ends when the subscription ends. This approach relies on the ability to gather playback metrics for the DRM protected media files, to analyse them to determine the user's favourites, and then to provide the user with non-time limited versions of those favourite digital media files. In one implementation, a user's favourite music tracks can still be played, even though a music subscription service has ended.



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