

ABSTRACT

The packaging wrapper consists of a film intended to be closed by at least one twist (22), including, on the internal side, a cold-sealing coating placed along two lengthwise strips (12, 14) on either side of the article to be packaged in order to retain the twists. The film additionally has at least one transverse additional strip (24), (26) of cold-sealing coating placed along one edge of the film (20) perpendicularly to the lengthwise strips (12, 14). The packaging process consists in closing the wrapper by virtue of the transverse strips (24), (26), along a direction parallel to the axis passing through the twists (22).

Fig. 5