CLAIMS

1. A video processing method, comprising:

displaying current video content on a video playback page;

displaying a preset event trigger region on the video playback page in response to swiping the current video content, wherein the preset event trigger region and the current video content are displayed on the video playback page simultaneously; and

performing preset event trigger control on the current video content through the preset event trigger region;

wherein performing preset event trigger control on the current video content through the preset event trigger region, comprises:

after detecting that performing touch-swiping operation on the current video content and entering the preset event trigger region from a region of the video playback page other than the present event trigger region, triggering a preset event for the current video content displayed on the video playback page.

2. The method according to claim 1, wherein the displaying a preset event trigger region on the video playback page in response to swiping the current video content, comprises:

detecting touch-swiping operation information in response to performing touch-swiping operation on the current video content, wherein the touch-swiping operation information comprises at least one selected from the group consisting of a continuous swiping distance and a touch position; and

beginning to display the preset event trigger region on the video playback page in response to the touch-swiping operation information meeting a preset swiping operation condition.

3. The method according to claim 1, wherein the displaying a preset event trigger region on the video playback page, further comprises:

in response to displaying the preset event trigger region on the video playback page, gradually adjusting a region size of the preset event trigger region with sliding of the current video content.

4. The method according to claim 1, wherein the displaying a preset event trigger region on the video playback page, further comprises:

in response to displaying the preset event trigger region on the video playback page, gradually adjusting a background color of the preset event trigger region with sliding of the current video content.

5. The method according to claim 1, wherein a transparency of the preset event trigger region falls within a preset transparency range, allowing a part of the current video content blocked by the preset event trigger region to be faintly visible.

6. The method according to claim 1, wherein, in response to displaying the preset event trigger region on the video playback page, the method further comprises:

synchronously displaying a preset event trigger prompt message to prompt that it is allowed to trigger a preset event for the current video content while swiping the current video content.

7. The method according to claim 6, wherein the preset event trigger prompt message is displayed in the preset event trigger region.

8. The method according to claim 1, wherein the performing preset event trigger control on the current video content through the preset event trigger region, further comprises:

after detecting that a reference sign on the current video content enters the preset event trigger region, triggering the preset event for the current video content displayed on the video playback page.

9. The method according to claim 8, wherein the triggering the preset event for the current video content displayed on the video playback page, comprises:

triggering the preset event for the current video content displayed on the video playback page when waiting the touch-swiping operation being finished in the preset event trigger region;

triggering the preset event for the current video content displayed on the video playback page when waiting the reference sign entering the preset event trigger region being hidden, wherein the reference sign on the current video content is hidden when the touch-swiping operation is finished in the preset event trigger region.

10. The method according to claim 8, wherein, when triggering the preset event for the current video content displayed on the video playback page, the method further comprises:

performing state change processing on the preset event trigger region to indicate that the preset event has been triggered for the current video content.

11. The method according to claim 8, wherein, when triggering the preset event for the current video content displayed on the video playback page, the method further comprises:

controlling the preset event trigger region displayed on the video playback page to perform a picture shaking; and/or

controlling a playing device for displaying the video playback page to provide tactile feedback.

12. The method according to claim 2, wherein the detecting touch-swiping operation information in response to performing touch-swiping operation on the current video content, comprises:

detecting at least two reference touch positions when continuously swiping the current video content, wherein the at least two reference touch positions comprise a touch position when starting the touch-swiping operation on the current video content and a touch position before ending the touch-swiping operation;

determining a continuous swiping distance under a condition of continuously swiping the current video content according to the at least two reference touch positions.

13. The method according to claim 2, wherein the detecting touch-swiping operation information in response to performing touch-swiping operation on the current video content, comprises:

detecting at least two reference sign positions when continuously swiping the current video content, wherein the at least two reference sign positions comprise a position of a reference sign on the current video content when starting the touch-swiping operation on the current video content and an updated position of the reference sign before the touch-swiping operation is finished;

determining a continuous swiping distance when continuously swiping the current video content according to the at least two reference sign positions.

14. The method according to claim 12 or 13, wherein the continuous swiping distance is represented by a number of pixels passed through from a beginning of the touch-swiping operation.

15. The method according to claim 2, wherein the detecting touch-swiping operation information in response to performing touch-swiping operation on the current video content, comprises:

detecting a touch position when continuously performing touch-swiping operation on the current video content.

16. The method according to claim 2, wherein the preset swiping operation condition comprises at least one selected from the group consisting of: a first preset swiping operation condition and a second preset swiping operation condition;

wherein the first preset swiping operation condition comprises at least one selected from the group consisting of: a continuous swiping distance being greater than a preset swiping distance, and a corresponding touch position when continuously performing touch-swiping operation entering a preset activation region on the video playback page, wherein the preset activation region is used for determining whether to start displaying the preset event trigger region; and

the second preset swiping operation condition comprises whether an initial touch position of the touch-swiping operation is located in a preset starting region.

17. The method according to claim 1, wherein, before displaying the preset event trigger region on the video playback page, the method further comprises:

when detecting a touch-swiping operation applied to the current video content, making the current video content displayed on the video playback page begin to slide in a preset direction to make next video content begin to appear on the video playback page.

18. The method according to claim 1, wherein a relative distance between the preset event trigger region and a page bottom of the video playback page is preset based on a distribution of swiping actions on video content on the video playback page.

19. A video processing apparatus, comprising:

a current video content display module, configured to display current video content on a video playback page;

a preset event trigger region display module, configured to display a preset event trigger region on the video playback page in response to swiping the current video content, wherein the preset event trigger region and the current video content are displayed on the video playback page simultaneously; and

a preset event trigger control module, configured to perform preset event trigger control on the current video content through the preset event trigger region,

wherein the preset event trigger control module is specifically configured for:

after detecting that performing touch-swiping operation on the current video content and entering the preset event trigger region from a region of the video playback page other than the present event trigger region, triggering a preset event for the current video content displayed on the video playback page.

20. An electronic device, comprising:

one or more processors; and

a memory configured to store one or more programs, wherein

the one or more programs, when executed by the one or more processors, cause the one or more processors to implement the video processing method according to any one of claims 1-18.

21. A storage medium containing computer-executable instructions, wherein the computer-executable instructions, when executed by a computer processor, perform the video processing method according to any one of claims 1-18.