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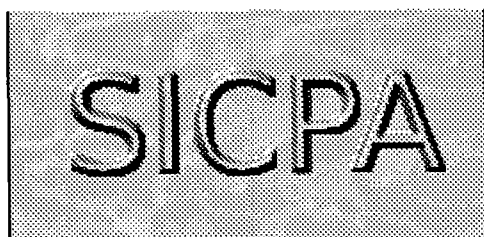
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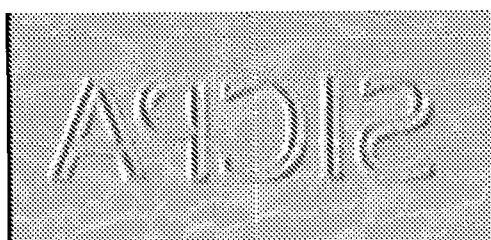
(54) Title: ORIENTED IMAGE COATING ON TRANSPARENT SUBSTRATE

a) view from recto



(57) Abstract: The present invention discloses a security element comprising a transparent substrate and a magnetically oriented image coating on said substrate, wherein said image coating is preferably laid out such as to show a 3-dimensional effect, appearing in positive or negative relief respectively, if observed from the recto- or the verso side, respectively. The security element can be easily identified by the unaided eye, by just turning around the document and observing the angle-dependent image on either side. On the other hand, the security element cannot be reproduced by scanning or copying the document.

b) view from verso



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