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(72) Inventor; and

(71) Applicant: CHEONG, Simon Kai-tse [AU/SG]; 302, Ang
Mo Kio Ave 3, #01-1840, Suite 6553-E, Singapore 560302
(SG).

(74) Agent: WONG & LEOW; 8 Marina Boulevard, #05-01,
Marina Bay Financial Centre Tower 1, Singapore 018981
(SG).

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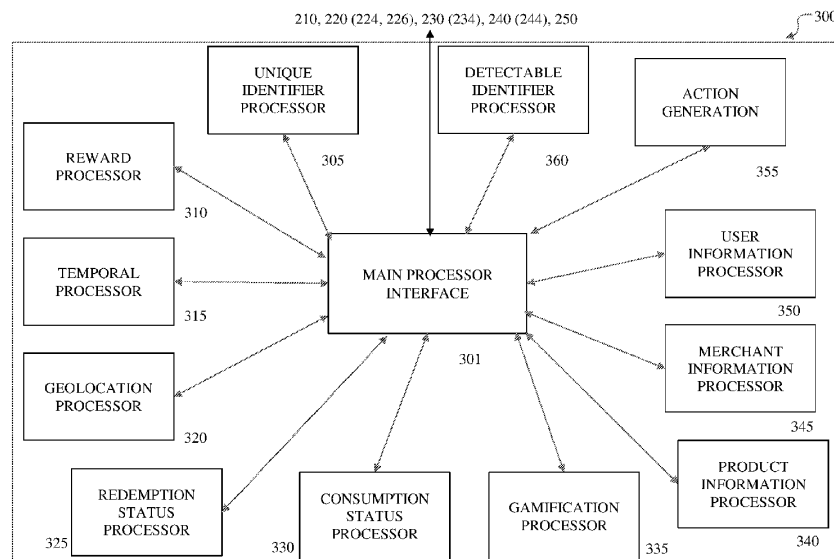


FIGURE 6

(57) Abstract: Embodiments relate to methods and systems for managing information between merchants, intermediaries, and/or end users. The method includes providing a first detectable identifier for a first unit of a product. First detectable identifier is different from a second detectable identifier for a second unit of the product. First detectable identifier includes instructions which, when detected by a user device, causes the user device to send a redemption request. Responsive to receiving the redemption request from a user device, performing a redemption process. Redemption process includes obtaining an information payload for the first unit of the product. Information payload includes a redemption reward; and a redemption status. Redemption status is an unredeemed status or redeemed status. Redemption process includes identifying the redemption status for the information payload. Responsive to a determination that the redemption status is the unredeemed status, the redemption process includes transferring, to the user, the redemption reward.

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