

ABSTRACT

A multibroadcast receiver 1 comprises a stereo receiving section 4 as receiving and reproducing means, an acquisition section 7 for acquiring program-content data in a broadcast wave, a control section 8, an insertion section 12 for the insertion of a card 11, a printing section 10 for printing necessary data in the program-content data on the card 11, a reading section 13 for reading audience data previously recorded on the card 11 in the insertion section 12, a key-input section 14 as external input means, a storage section 15 for storing necessary data, and a communication section 16 for receiving necessary data from the control section 8 and transmitting the data outside. Data externally input by an audience through the key-input section 14 in accordance with an invitation from a broadcast program, program-content data and audience data are transmitted via the communication section 16 and the externally input data and program-content data are printed on the card in the insertion section.

This Sheet Has Been Replaced

